



INTERNATIONAL CONFERENCE ON INDIAN BUSINESS & ECONOMIC HISTORY



IN MEMORY OF
Prof. Dwijendra Tripathi

August 30 31 2019



Supported by Bank of Baroda &
Kasturbhai Lalbhai Charitable Trust

About the Conference

Founded in 1961, the Indian Institute of Management Ahmedabad (IIMA) has emerged as the leading management school of India and is regularly ranked among the Top 50 Business Schools of the world. Set amidst an iconic campus designed by Louis Kahn, it is also the birthplace of 'business history' as a discipline in India under the stewardship of Prof. Dwijendra Tripathi (1930-2018), a faculty member of IIMA from 1964 to 1990.

The International Conference on Indian Business & Economic History in memory of Prof. Dwijendra Tripathi at IIMA on August 29-31, 2019, will be a forum to host research papers, provide a fully-funded workshop for PhD students, and spark conversations on this subject.

Conference Organizing Committee

Chinmay Tumble (IIMA, India)

Gita Piramal (Oxford, UK)

Tirthankar Roy (London School of Economics, UK)

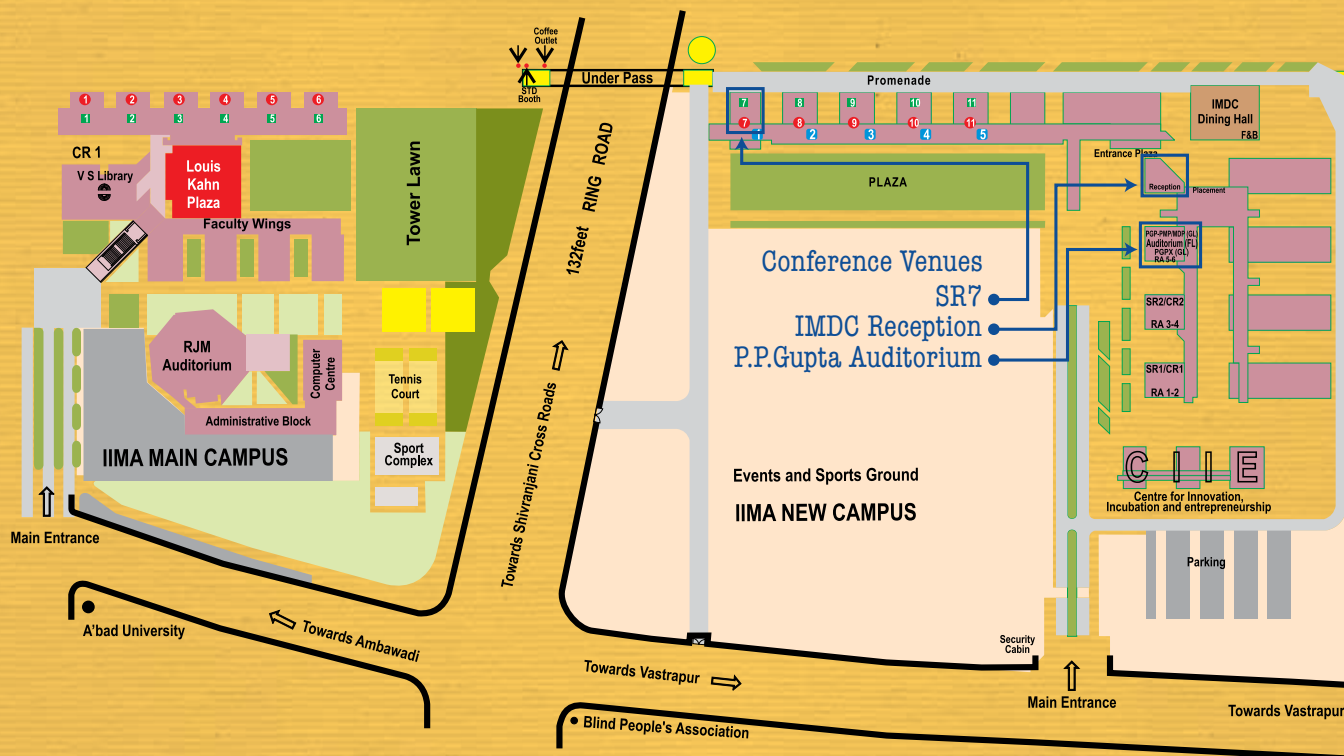
Douglas Haynes (Dartmouth, USA)



Prof. Dwijendra Tripathi (1930-2018), former faculty member of IIMA (1964-1990), was widely considered to be the doyen of Indian business history. He authored numerous papers and books, including the biographies of Kasturbhai Lalbhai and the Bank of Baroda and the seminal Oxford History of Indian Business. He was PGP Chair (1968-72), Dean (1972-76), Chair of the Economics Area (1986-88) and on the IIMA Board of Governors (1987-90). He was also the General President of the Indian History Congress in 2002-03. The transcript of the oral history of his life and career is available at the IIMA Archives.

August 29, Thursday, 2019: PhD Student Workshop
Venue: PP Gupta Auditorium, IIMA New Campus
Faculty: Lakshmi Subramanian, Medha Kudaisya, Tirthankar Roy, Douglas Haynes, Gita Piramal, Chinmay Tumble and Stefan Tetzlaff

8 to 9 a.m.	Breakfast
9.30 to 11 a.m.	Session On Research in Business & Economic History
11 to 11.15 a.m.	Tea Break
11.15 to 1.15 p.m.	Presentations By Students In Advanced Stages Of Phd
1.15 to 2 p.m.	Lunch
2 to 4 p.m.	Other student presentations in batches
4 to 4.30 p.m.	Tea Break
4.30 to 5.45 p.m.	Discussion Session
5.45 to 7 p.m.	Tour of Louis Kahn's Red Brick Campus



Friday, 30th August

Time	Session	Venue	Theme	Name	Topic
9.30-10 a.m.		PPG	INAUGURATION		
10-11a.m.	1	PPG	Money Matters	Shweta Banerjee University of Toronto Sukhalata Sen Jawaharlal Nehru University, Delhi	Competing Sovereignties and Currencies: Banking Practices in Colonial India Reframing the Illegitimate: The Business of Counterfeiting in Nineteenth Century India
TEA BREAK					
11.15- 12.15 p.m.	2A	PPG	Bombay Biz	Shachi Amdekar Centre of Development Studies, Cambridge University, UK Aashish Velkar Manchester University, UK	Lancashire's 'Gentlemen': Value Chains, Agency and the Strategic Diffusion of Textile Technology to Bombay Swadeshi Capitalism in Colonial Bombay
12.15- 1.15 p.m.	3A	PPG	Bombay Biz	Priyamvada Sawant H R College, University of Mumbai Danish Khan University of Oxford, UK	The Bombay Pearl Merchants Association and its Role in Indian Pearl Business during the British Empire Three Models of Decline: Muslim Capitalists in Colonial Bombay
11.15- 12.15 p.m	2B	SR-7	Commodities	Emil Manu Oomen Madras Christian College, Chennai Kishan Harijan Presidency University, Kolkata	Agrarian Modernity and the Rise of Indigenous Plantation Elites in Travancore Genesis and Growth of Indian Tea Industry with special reference to Darjeeling Tea
12.15- 1.15 p.m.	3B	SR-7	Commodities	CJ Kuncheria Jawaharlal Nehru University, Delhi Bhaswati Bhattacharya Centre for Modern Indian Studies, Goettingen, Germany	Virginia in India, Guntur in Britain: Transnational Histories of Indian Cigarette Tobacco Chicory and its Role in the Coffee Market in India in the Twentieth Century
LUNCH [1.15-2pm]					
2-3 p.m.	4A	PPG	Firms & States	Chikayoshi Nomura Osaka City University, Japan Stefan Tetzlaff German Historical Institute, Washington DC, USA	Service Record-Based Analysis of Tata Steel's Workforce in Colonial India Local Prerogatives and Foreign Assistance: Technical Training for Workers and Indian Industry between WWII and the Present
3-4 p.m.	5A	PPG	Firms & States	Aashique Iqbal KREA University, Andhra Pradesh Rohit Chandra Centre for Policy Research, Delhi	Towards Sovereign Skies: The Nationalisation of Indian Air Corporations, 1944-53 Technological Evolution of India's Coal Industry (1947 - Present)
2-3 p.m.	4B	SR-7	Diaspora & Merchants	Chhaya Goswami S K Somaiya College, University of Mumbai Jayati Bhattacharya National University of Singapore	Indian Plantation Investments and the Slave Trade at Zanzibar On the margins of colonial encounters: Indian business communities in Singapore

3-4 p.m.	5B	SR-7	Diaspora & Merchants	Sundar Vadlamudi American University of Sharjah, UAE Louiza Rodrigues Ruia College, University of Mumbai	Tamil Muslim Merchants and the Trade in Indian Textiles, c. 1800-1840 Merchants and Transregional Timber Trade in Western India: Urbanization of 19th Century Bombay
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TEA BREAK [4-4.30]

4.30-5.30pm	6	PPG	Advertising History	Douglas Haynes Dartmouth College, USA Arvind Rajagopal New York University, USA	Brand-name Capitalism and the Emergence of Professional Advertising in India, 1925-1940 Notes on the Advertisement and the Advertising Agency in India's Twentieth Century
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BREAK

6.30-7.30 p.m.		PPG	KEYNOTE ADDRESS	Medha Kudaisya National University of Singapore	The Chequered Career of Developmental Planning in Contemporary India, c. 1944 – 2014: A Historian's View
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DINNER [8-9 pm]

Saturday, 31st August

Time	Session	Venue	Theme	Name	Topic
9.30-10.30 a.m.	7A	PPG	Early-Modern Worlds	Nishat Manzar Jamia Millia Islamia, Delhi Abhimanyu Singh Arha University of Rajasthan, Jaipur	Living within the factory walls: Englishmen in Surat during the 17th century Entrepreneurial History of Indian Diaspora in Central Asia in the Early Modern Period
10.30-11.30 a.m.	8A	PPG	Early-Modern Worlds	Meera Malhan Delhi College of Arts and Commerce Makrand Mehta Retd. Faculty, Gujarat University, Ahmedabad	Changing Contours of Trade in Rajasthan: An Exploratory Study of Trade Transactions during 18th Century Political Economy and Indigenous Bankers in 18th Century Western India. A Case Study of the Travadis of Surat, 1720-1820
9.30-10.30 a.m.	7B	SR-7	Economics, Politics & History	Prateek Raj, Paola Sapienza & Luigi Zingales IIM Bangalore, Northwestern and Chicago University Guilhem Cassan, Lakshmi Iyer & Rinchan Ali Mirza University of Namur, University of Notre Dame	Census and Salience of Caste: India's Imagined Communities Enfranchisement, Political Participation and Political Competition: Evidence from India
10.30-11.30 a.m.	8B	SR-7	Economics, Politics & History	Aaditya Dar Indian School of Business, Hyderabad Gautam Bose, Tarun Jain and Sarah Walker IIM Ahmedabad, UNSW Australia	"All is Water": Historical Causes and Consequences of Agrarian Development in 20th Century India Women's Labor Force Participation and Household Technology Adoption [in USA]

TEA BREAK [11.30-12]

12-1 p.m. PPG PEDAGOGY CORNER: Business & Economic History

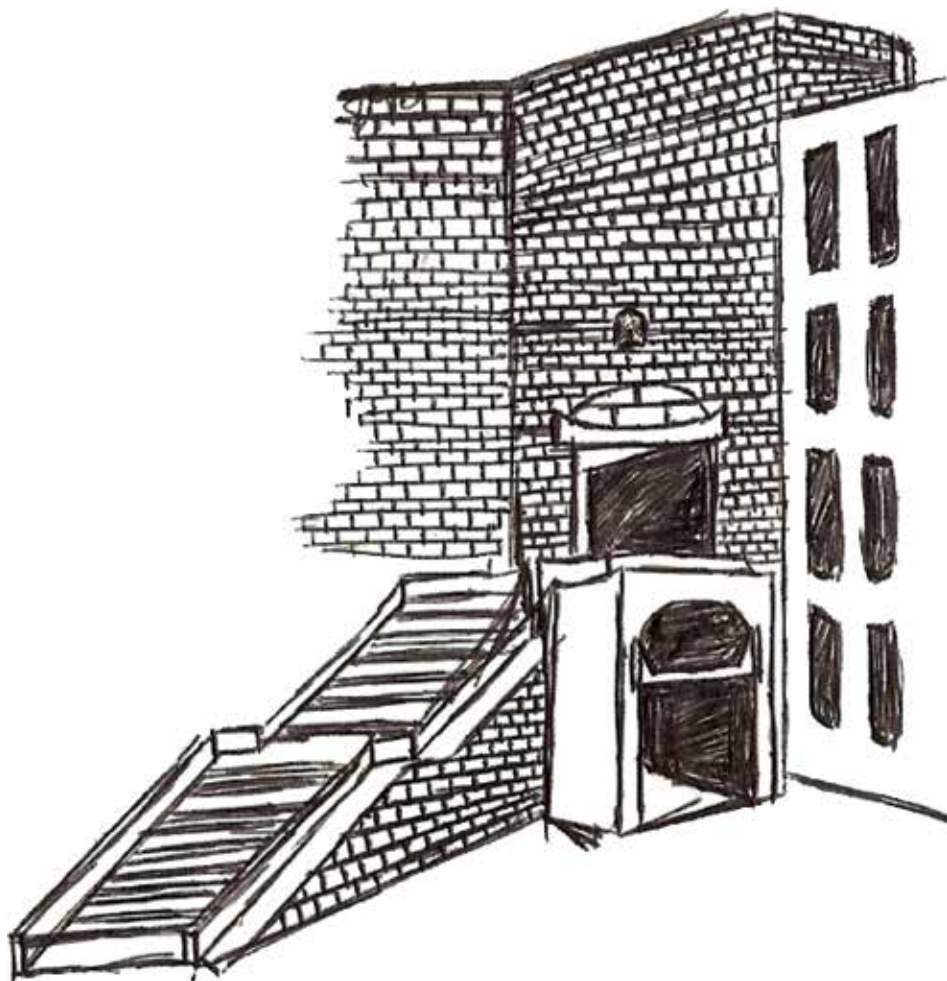
LUNCH [1-2pm]

2-3.15 p.m. 9	PPG	Miscellany	Gita Piramal University of Oxford, UK Chinmay Tumbe IIM Ahmedabad Tirthankar Roy London School of Economics & Political Science, UK	India's Business Families: The Bajaj Group Moving Up The Value Curve Women's Representation on Corporate Boards in India, c. 1920-2019 Colonialism and Business History: Exploring the Connection
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BREAK

3.30-4.20 p.m. PPG ARCHIVES CORNER: Launch of IIMA Archives Website & Sarabhai Business Archives

4.20-4.30 p.m. PPG Valedictory session



PhD Student Workshop

Lourens Van Haaften

History, 2nd Year, PhD, KU Leuven, Belgium

Management Education and Nation-Building: Locating IIM Ahmedabad in India's social imaginaries of progress since 1961

Urvi Desai

History, 3rd Year, PhD, McGill University, Montreal

Birth Control and the Motherhood Market in Bombay

Dyotana Banerjee

Politics, Final Year PhD, IIT Gandhinagar

'Indigenous' capital and the politics of assimilation in the shaping of colonial Ahmedabad

Anubha Anushree

History, 5th Year, PhD, Stanford University

The Corrupt or the Corruptible: British Corruption in Colonial South Asia

Gaurav Garg

History, 6th Year, PhD, New York University

Invested Interests and 'Urban Disaster': Private Sector and International Development Institutions in Calcutta's Twentieth Century Decline

Blessy Abraham

History, 2nd Year PhD, Delhi University

The Indian Tariff Situation from 1905 to 1925

Devika Kerkar

Modern History, 2nd Year PhD, JNU, Delhi

From Sukkur to Gwalior: J.B. Mangharam & Co. and the Partition of India

Atiya Hussain

International History, 3rd Year, PhD, Graduate Institute, Geneva

Corporate Strategies in India, 1940-1950

Purvi Trivedi

History, PhD Student, Mumbai University

Pols and Bazaars: A Comparative Study of Ahmedabad and Bombay in the 19th Century

Sathya D

History, PhD, Student, Pondicherry University

Famines as Social Crises in Colonial South India, 1850-1900

Manjunath A N

Entrepreneurship/Management, 1st Year PhD, IIM Bangalore

Public Entrepreneurship of the Diwans of Mysore

Madhuparna Nayak

Sociology, 1st year PhD, IIT Kanpur

Locating the history and contribution of the Subarnabaniks - A Study of the traditional gold trading and banking community of Bengal

Catharina Haensel

Dev./India Studies, 1st Year PhD, Goettingen University

Payments and Bills: Business & Wage Legislation in India, 1936-1965

Josefine Carla Hoffmann

Dev./India Studies, PhD Candidate, Goettingen University

Vocational training in the Indian steel and engineering industries: histories of Indo-German co-operation, c. 1950-1989

Pankaj Anand

Development Studies, Pre-Doc Fellow, IIM Bangalore

Dalit Business History

Soumyajit Mukherjee

History, 2nd Year PhD, Jadavpur University

World shipping, Merchant Networks and Maritime Exchanges in the Indian Ocean: A study of three imperial ports- Calcutta, Bombay, and Singapore [1945-9/11]

Noorunnisa K. P.

History, 3rd Year, Phd, JNU, Delhi

Colonialism and Calicut: Architectural dimensions

Sandeep Bhardwaj

International History, 1st Year PhD Ashoka University, Sonipat

India and the Unmaking of the Colonial Order in Southeast Asia (1946-57)

Shree Saha

Development Economics, MPhil student, IGIDR, Mumbai

India after Decolonization: Impact of Colonial Institutions on Electoral Outcomes

Preety Das

History, PhD Student, University of Hyderabad

Military Encounter, Medicine and Colonial Expansion in Assam (1824-1874)

Bhanu Pratap Singh Choudhary

Agribusiness Management, 2nd Year PhD, IIM Ahmedabad

Evolution of Crawford Market in Bombay



Conference Venue:

International Management Development Centre
Indian Institute of Management Ahmedabad,
New Campus, Vastrapur, Ahmedabad, 380 015
Email: history19@iima.ac.in