



The Second International Conference on Indian Business & Economic History

August 24-27, 2021



About the Conference

Founded in 1961, the Indian Institute of Management Ahmedabad (IIMA) has emerged as the leading management school of India and is regularly ranked among the Top 50 Business Schools of the world. Set amidst an iconic campus designed by Louis Kahn, it is also the birthplace of 'business history' as a discipline in India under the stewardship of Prof. Dwijendra Tripathi (1930-2018), a faculty member of IIMA from 1964 to 1990.

The first International Conference on Indian Business & Economic History was held in memory of Prof. Dwijendra Tripathi at IIMA on August 29-31, 2019.

The 2nd International Conference on Indian Business & Economic History will be hosted online, anchored by IIMA, on August 24-27, 2021. It will be a forum to host research papers, provide a workshop for PhD students, and spark conversations on this subject. The conference will draw in leading scholars working in the field within and outside India.



Prof. Dwijendra Tripathi (1930-2018), former faculty member of IIMA (1964-1990), was widely considered to be the doyen of Indian business history. He authored numerous papers and books, including the biographies of Kasturbhai Lalbhai and the Bank of Baroda and the seminal Oxford History of Indian Business. He was PGP Chair (1968-72), Dean (1972-76), Chair of the Economics Area (1986-88) and on the IIMA Board of Governors (1987-90). He was also the General President of the Indian History Congress in 2002-03. The transcript of the oral history of his life and career is available at the IIMA Archives.

Conference Organizing Committee

Chinmay Tumble

IIM-Ahmedabad,
India

Tirthankar Roy

London School of Economics
& Political Science

Medha Kudaisya

National University of Singapore

Bishnupriya Gupta

Warwick University

Chikayoshi Nomura

Aoyama Gakuin University,
Tokyo

For Registration :

CLICK HERE

For More Information : <https://conference.iima.ac.in/history/>

Wednesday, August 25, 2021

Time	Theme	Name	Title of Presentation
2 - 3.30 p.m. IST	Before the 19th century	Shailendra Mehta MICA, Ahmedabad	Taxila: A Statistical Portrait from Indian Classical Sources
		Safya Morshed LSE, London	Merciful Tyrants? Explaining Rebel Forgiveness and State Capacity in the Mughal Empire (1556-1707)
		Shalin Jain University of Delhi	The Cosmopolitan Portfolios in Early Modern South Asia: The Case of Jain Merchants
Break			
3.45 - 4.45 p.m. IST	Land & Labour	Michihiro Ogawa The University of Tokyo	A Study of Socio-Economic Change and Continuity under the Colonization in Western India-with a Focus on the Land Revenue System from the Late Eighteenth Century to the Early Nineteenth Century
		Abhimanyu Singh University of Rajasthan	Being Unfair in a Fair: Colonial Impediment to Migration and Mobility as Reflected in a Case Study of Pushkar Cattle Fair 1880-1894
Break			
5 - 6 p.m. IST	Economic Development	Pushkar Maitra & William Yu Monash University	The Long Shadow of Infrastructure Development: Long Run Effects of Railway Construction in Colonial India
		Udayan Rathore & Upasak Das Oxford Policy Management	Explaining the Superior Education Outcomes of Kerala: The Role of State Activism and Historical Endowment

Break

6.15 - 7.15p.m. IST Wednesday, August 25, 2021	Princely States	Tana Trivedi Ahmedabad University Manjunath A N IIM Bangalore	The Princely State of Bhavnagar: A Study of its Institutional and Economic practices Entrepreneurial Multiplier in Action: The Shaping of Entrepreneurship in Princely Mysore (1881 – 1947)
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Thursday, August 26, 2021

Time	Theme	Name	Title of Presentation
2 - 3 p.m. IST	Management	Dinyar Patel SPJIMR, Mumbai Karthika S & R Srinivasan IIM Bangalore	Before the IIMs: The Antecedents of Professional Management Education in India Organizational Longevity through Strategic Persistence: Lessons from Vikatan Group

Break

3.15 - 4.15 p.m. IST	Insurance	Poorva Rajaram JNU, Delhi Rohit Chandra & K P Krishnan IIT Delhi & CPR, Delhi	Life Insurance from Below: Provident Societies in Late Nineteenth Century Colonial India The Many Avatars of LIC
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Break

4.30 - 5.30 p.m. IST	Finance	Amol Agrawal Ahmedabad University Thomas Timberg Independent Consultant	Impact of Pandemics on Indian Banking Sector Corner on the Indian Silver Market in Mumbai 1944
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Break

5.45 - 7.15p.m. IST	Industry	Santosh Kumar Rai University of Delhi Aditi Dixit & Elise Van Nederveen Meerkerk Utrecht University Matthew Shutzer University of California, Berkeley	Modernization of Networks and Handloom Weaving in early Twentieth Century North India Supply of Labour during early Industrialisation: Agricultural Systems, Textile Factory Work and Gender in Japan and India, ca. 1880-1940 Against Sovereignty: Oil, Money, and Decolonization in South Asia
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Friday, August 27, 2021

Time	Theme	Name	Title of Presentation
2 - 3 p.m. IST	Archives Corner	Arun Kumar University of Nottingham Avni Pattani Pattani Family Archives Sanghamitra Chatterjee Past Perfect Mitu Jayashankar Wipro Archives	On the Joseph Stephens Archive, Sweden Pattani Archives, Bhavnagar Bajaj Heritage Wipro Archives

Break

3.15 - 4.45 p.m. IST	Urban History	Gaurav C. Garg New York University Kumar K & Manjunath A N IIM Bangalore	Rethinking Calcutta's Postcolonial Economic Decline: Business Confidence in South Asian History Bangalore (1900s – 2010s): From a cantonment town to the making of a global entrepreneurial ecosystem.
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Break

3.15 - 4.45 p.m. IST	Urban History	Shriya Anand, Herry Gulabani & Viola Lewis IIHS, Bangalore	The role of the state in the industrial promotion and its implications for industrial geography: a 20th-century history of Bangalore
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Break

5 - 6 p.m. IST	Information & Technology	N Dayasindhu itihaasa Research and Digital Sundeep Khanna Independent columnist (Money Control, Mint, CNBC TV18)	<p>Wipro Infotech's pivot from computer hardware to R&D services</p> <p>How the emergence of Wipro mirrors broad trends in the evolution of India's IT industry.</p>
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Break

6.30 - 7.30 p.m. IST	Roundtable: Pandemics and Economic History	Guido Alfani Bocconi University Chinmay Tumble IIM Ahmedabad	Bishnupriya Gupta Warwick University Tirthankar Roy LSE
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PhD Student Workshop

Tuesday, August 24, 2021 from 3 p.m.- 8 p.m. IST

Amrita Roy

Indian Institute of Management Ahmedabad

Occupational Mobility in colonial India

Shreya Kundu

Ashoka University

Child Labour in early colonial India

Urvi Khaitan

University of Oxford

Women in the Wartime Economy in Second World War South Asia

Saloni Verma

Shiv Nadar University

Cementing the Nation: Tracing the Materiality of Cement in the Making of Modern India (1920s-1950s)

Neel Thakkar

Princeton University

"What is the New Society, and What is the New Man?": Ideas of Economic Planning and Social Transformation in Early Post-Colonial India

Anupama Kondayya

Indian Institute of Management Bangalore

Emergence and Establishment of the Ayurvedic Pharmaceutical Industry in India (1760-1992)

Susmita Das

University of Illinois Urbana-Champaign

Speaking the International Language: A Transnational History of the Indian Advertising Industry, 1955-1969

Harini Alladi

University of California Santa Barbara

Material Consumption, and the Negotiation of Indian Domesticity: Marketing the Pressure Cooker in Postcolonial India (1950-1990)

Kazuyuki Kubota

Graduate School of Asian and African Area Studies, Kyoto University

The Transformation of the Leather Industry in Dharavi, Mumbai.

Anisa Bhutia

Tata Institute of Social Sciences, Mumbai

Local Town, Global Connections: An Ethnohistorical Study of Markets in Kalimpong



**Photograph from the
First Conference in August 2019**



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🖱 www.conference.iima.ac.in/history/