



विद्याविनियोगाद्विकासः



3rd

International Conference on

Indian Business and Economic History

August 31 - September 2, 2023

About the Conference

Founded in 1961, the Indian Institute of Management Ahmedabad (IIMA) has emerged as the leading management school of India and is regularly ranked among the Top 50 Business Schools of the world. Set amidst an iconic campus designed by Louis Kahn, it is also the birthplace of 'business history' as a discipline in India under the stewardship of Prof. Dwijendra Tripathi (1930-2018), a faculty member of IIMA from 1964 to 1990.

The first International Conference on Indian Business & Economic History was held in memory of Prof. Dwijendra Tripathi at IIMA on August 29-31, 2019. The 2nd International Conference on Indian Business & Economic History was hosted online, anchored by IIMA, on August 24-27, 2021. The Third International Conference on Indian Business & Economic History will be hosted in-person, by IIMA, on August 31-Sep 2, 2023. As with the previous editions, it will be a forum to host research papers, provide a workshop for PhD students, and spark conversations on this subject. The conference will draw in leading scholars working in the field within and outside India.

अंतरराष्ट्रीय प्रबंध

INTERNATIONAL MANAGEMENT





▶ **Prof. Dwijendra Tripathi**
(1950-2018)

Prof. Tripathi, former faculty member of IIMA (1964-1990), was widely considered to be the doyen of Indian business history. He authored numerous papers and books, including the biographies of Kasturbhai Lalbhai and the Bank of Baroda and the seminal Oxford History of Indian Business. He was PGP Chair (1968-72), Dean (1972-76), Chair of the Economics Area (1986-88) and on the IIMA Board of Governors (1987-90). He was also the General President of the Indian History Congress in 2002-03. The transcript of the oral history of his life and career is available at the IIMA Archives.

▶ Conference Organizing Committee

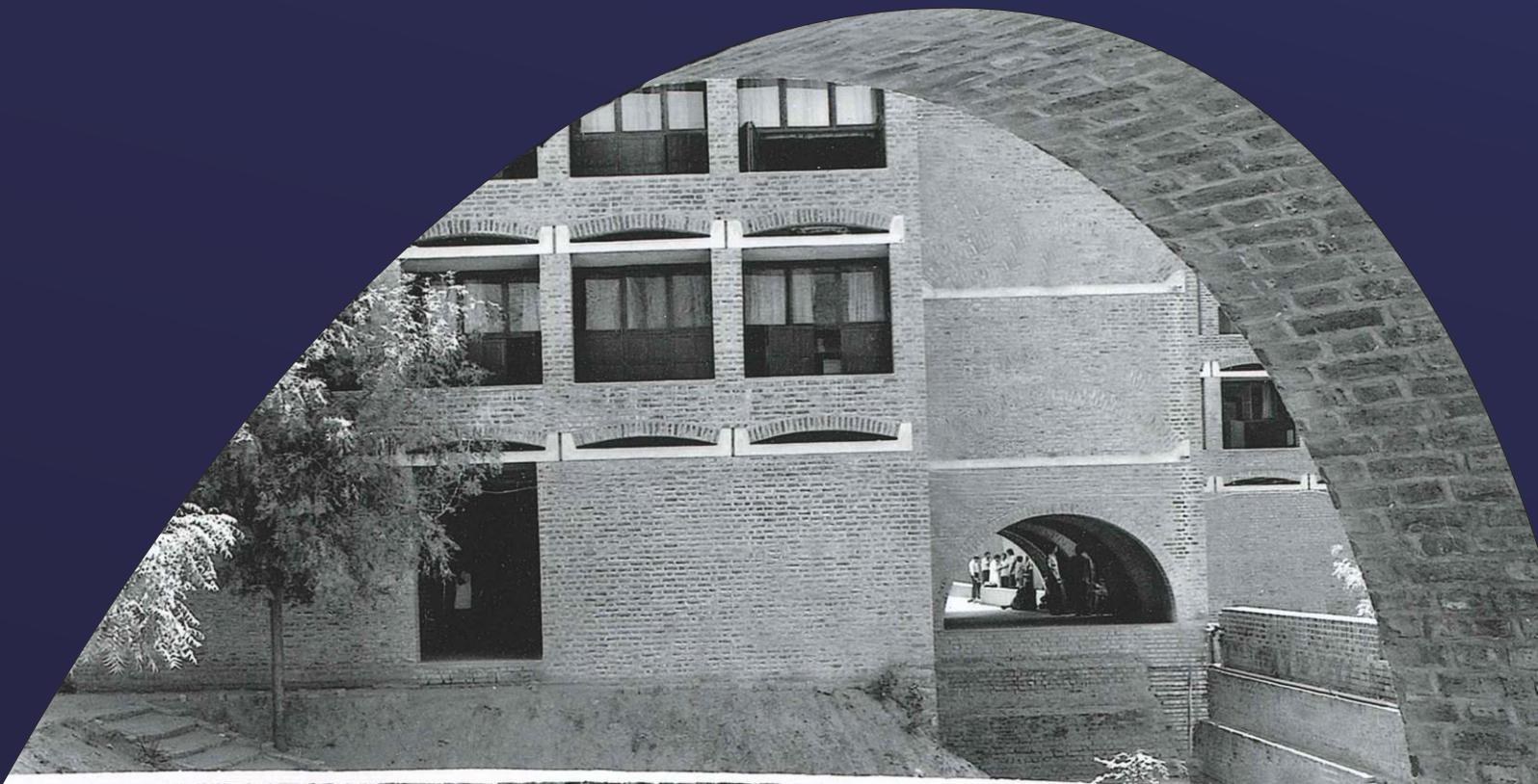
Chinmay Tumble
IIMA

Tirthankar Roy
London School of Economics & Political Science

Dinyar Patel
SP Jain Institute of Management & Research
Mumbai

Medha Kudaisya
National University of Singapore

For more information, please visit: <https://conference.iima.ac.in/history/>



Conference Programme

Venue: PP Gupta Auditorium, IMDC, IIMA New Campus and a few sessions in SR-9, IMDC, IIMA New Campus

August 31, Thursday, 2023: PhD Students Workshop

September 1, Friday, 2023: Day 1

08:00 am - 09:00 am	Breakfast
09:30 am - 09:45 am	Inauguration
09:45 am - 10:45 am	Session 1
10:45 am - 11:00 am	Tea Break
11:00 am - 12:00 pm	Session 2A and Session 2B
12:00 pm - 01:00 pm	Session 3A and Session 3B
01:00 pm - 02:00 pm	Lunch
02:00 pm - 03:00 pm	Session 4A and Session 4B
03:00 pm - 04:00 pm	Session 5A and Session 5B
04:00 pm - 04:30 pm	Tea Break
04:30 pm - 05:30 pm	Keynote address
06:00 pm - 07:30 pm	Tour of the IIMA Archives and Louis Kahn's Red Brick Campus
08:00 pm - 09:00 pm	Dinner

September 2, Saturday, 2023: Day 2

08:00 am - 09:00 am	Breakfast
09:30 am - 10:30 am	Session 6A and Session 6B
10:30 am - 11:30 am	Session 7A and Session 7B
11:30 am - 12:00 pm	Tea Break
12:00 pm - 01:00 pm	Archives Corner
01:00 pm - 02:00 pm	Lunch
02:00 pm - 03:30 pm	Recent Books Roundtable
03:30 pm - 04:00 pm	Valedictory session

◀ Photograph from the First Conference in August 2019



Research Papers - Friday, 1st September

Time and Venue	Theme	Name	Topic
09:30 am - 09:45 am	Inauguration		
Session 1 09:45 am - 10.45 am PPG	Cotton and Capitalism	Alka Raman University of Manchester, UK	From Hand to Machine: How Indian Cloth Quality Changed British Cotton Spinning Technology
		Chinmay Tumbe Indian Institute of Management Ahmedabad	Cotton Capitalism in French India, 1828-1954
Tea Break (10:45 am - 11:00 am)			
Session 2A 11:00 am - 12:00 pm PPG	Princely States	Amol Agarwal and Tana Trivedi Ahmedabad University	History of Banking in the Princely States of Gujarat: A Study of Bhavnagar Darbar Savings Bank
		Emil Manu Oommen Shiv Nadar University, Noida	Land Policy of Improvement and Innovation in a Model State: Agrarian Capitalism and Syrian Christians of Travancore in 1890-1940
Session 3A 12:00 pm - 01:00 pm PPG	Modern Management	Douglas Haynes Dartmouth College, USA	The Making of India's Managerial Class: Understanding Year Books from the Indian Institute of Management Ahmedabad, 1972-1980
		N Dayasindhu Itihaasa Research and Digital	The Origins of Capability Building in Indian IT
Session 2B 11:00 pm - 12:00 pm SR-9	Caste and Community	Amrita Roy Indian Institute of Management Ahmedabad	Caste Embeddedness and Entrepreneurship in Colonial and Contemporary India
		Madhuparna Nayak Indian Institute of Technology Kanpur	Aitijhya, Great Houses and Conspicuous Consumption: A Case of the Subarnabaniks of Calcutta
Session 3B 12:00 pm - 01:00 pm SR-9	Caste and Community	Louiza Rodrigues, Himanshi Jain, Gayatri Mane and Amruta Joshi Ramnarain Ruia College, Mumbai	Flower Market of Matunga, Mumbai: Essence of Communities and Commerce
		Tetsuya Tanaka Chukyo University, Japan	The Homeland Matters and Getting Together Matters as Well: Marwari Entrepreneurs and Family Functions in Rajasthan, India
Lunch (01:00 pm - 02:00 pm)			
Session 4A 02:00 pm - 03:00 pm PPG	Assam	Nabanita Sharma [By video] Satyawati College, Delhi	The Political Economy of Opium in the Northeastern Frontier of British India
		N S Abhilasha Indian Institute of Technology Guwahati	Empire, Peasants, Epidemic: Kala-azar in Assam, 1883-1930
Session 5A 03:00 pm - 04: 00pm PPG	Assam	Arupjyoti Saikia Indian Institute of Technology Guwahati	The Great Retreat of British Tea Planters: Capital, Ownership and New Dynamics in Assam Plantations, 1940s-1970s
		Namrata Borkotoky Christ University, Bangalore; FAIR (Foundation to Aid Industrial Recovery)	Tea and Insecticides: A Colonial Merger in 20th Century Assam
Session 4B 02:00 pm - 03:00 pm SR-9	Inter-War Commerce	Aki Toyoyama Kindai University, Japan	Japanese Majolica Tiles in the Swadeshi Movement: Political Consumerism and Spatial Aesthetics in Interwar India
		Vikramaditya Awasthy University of Hyderabad	Circumvention of Most-Favoured-Nation Clause by the Policy of Imperial Preferences
Session 5B 03:00 pm - 04:00 pm SR-9	Cities	Meenu Kanojia Independent Research Scholar	A Legacy of Colonial Trading Port Cities, Bombay and Singapore, in the Nineteenth and Twentieth Century.
		Abhinandan Das RS College, University of Gour Banga, Malda	Industrialization, Migration and (Un) Making of a City: The Durgapur Experience
Tea Break (04:00 pm - 04:30 pm)			
04:30 pm - 05:30 pm PPG	Keynote Address: Can corporate history become bedtime tales? Harish Bhat , TATA Group		
06:00 pm - 07:30 pm	Tour of the IIMA Archives and Louis Kahn's Red Brick Campus		
Dinner (08:00 pm - 09:00 pm)			

Research Papers - Saturday, 2nd September

Time and Venue	Theme	Name	Topic
Session 6A 09:30 am - 10:30 am PPG	Economic Ideas	Gaurav Garg Ashoka University, Sonipat	Utilitarian Developmentalism: Making Sense of the Relationship between Business Interest and Public Interest in Colonial and Early Postcolonial India
		Pradeep Waghmare Ramnarain Ruia College, Mumbai	Situating Dr. B.R. Ambedkar's Economic Thoughts in Contemporary Times
Session 7A 10:30 am - 11:30 am PPG	Entrepreneurs	Chinmay Tumbe Indian Institute of Management Ahmedabad	Dalit Business History: Mr. Naglooloo of Nagpur in the 19th Century
		Punya Suri and Madhumita Sengupta Indian Institute of Technology Gandhinagar	Khawaja Abdul Hamied and Cipla: The Entrepreneurial Venture of a Nationalist
Session 6B 09:30 am - 10:30 am SR-9	The Trading Zone	Abhimanyu Singh Arha Jawaharlal Nehru University, Delhi	"My Lord Banker": Merchant and Banker Aristocracies in Early Modern Rajputana (CE 1650-1850)
		Shalin Jain University of Delhi	Community, Connections and Commerce: Jain Merchants in Early Modern South Asia
Session 7B 10:30 am - 11:30 am SR-9	The Trading Zone	Bhaswati Bhattacharya CeMIS, University of Goettingen, Germany	Armenian Commercial Capital in Colonial India
		Madhumita Bandyopadhyay Smt. P.N.Doshi Women's College, Mumbai	Impact of Bombay Baroda and Central India Railway on Cotton Trade (1850-1875)
Tea Break (11:30 am - 12:00 pm)			
12:00 pm - 01:00 pm PPG	Archives Corner	Rajendra Narla (Tata Central Archives) and Harsh Manrao (Figments experience lab; principal designer: The Mahindra Museum) in conversation with Sanghamitra Chatterjee (Past Perfect)	
Lunch Break (01:00 pm - 02:00 pm)			
02:00 pm - 03:30 pm PPG	Recent Books Roundtable	Indrajit Ray and Aashique Iqbal in conversation with Medha Kudaisya Launch of IIMA Monograph "Maritime Trade of Gujarat's Princely States: Nawanagar and Porbandar" by Vijaya Sherry Chand	
03:30 pm - 03:45 pm PPG	Valedictory session		

Gita Piramal speaking at the first edition of the conference in August 2019



▶ PhD Student Workshop, Aug 31, Thursday, 2023

Riona Basu
Jawaharlal Nehru University, Delhi

**Wealth Elites of Kolkata: Exploring Processes of
Mobility and Reproduction**

Radhika Mathrani Chakraborty
National University of Singapore

**Diaspora and Nodal Mobilities: The Hindu Sindhi
Diaspora in Hong Kong**

Malik Altaf Hussain
George Mason University, United States

Smallpox Vaccination in Colonial India

Rohit James Joseph
Ashoka University, Sonapat

Economic History, Development Economics, Partition

Babasaheb Kambale
Department of History, University of Mumbai &
Satish Pradhan Dnyanasadhana College, Thane

**Profits and Linguistic Politics: The Bombay
Millowners Association in the States' Reorganization
Movement (1950-1960)**

Rohan Kar
Indian Institute of Management Ahmedabad

**History of Public Healthcare and Healthcare
Regulations in Colonial India**

Jitendra Kumar
Jawaharlal Nehru University, Delhi

**Refugee Markets: Commercialization and the Making
of the Business Community in Delhi, 1947-1962**

Raghunath Nageswaran
Geneva Graduate Institute

**History of Economic Policymaking and
Economic Federalism in Independent India**

Ripunjay Nath
North-Eastern Hill University, Shillong

Islamic History of North-East India

Abdul Adil Paray
Ancient Indian History Culture and Archaeology, Indira Gandhi
National Tribal University, Amarkantak

**The Archaeology of Trade, Traders, Trade
Routes and Trade Centres of Ancient Kashmir in
South and Central Asia**

Navnath Dinkar Phadatare
Indian Institute of Technology Guwahati

**History of India's Economic Aid Diplomacy in
Bhutan and Nepal (1947-64)**

Shruti Sharma
Centre for Studies in Social Sciences, Calcutta

**Producing for Play: Spaces, Social Relations and
Materialities in Sports Goods Production in India**

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◀ **Launch of IIMA Archives website during the first edition of the conference in August 2019**



From left to right: Vijaya Sherry Chand, Kanchan Jansari, Chinmay Tumbe, Kartikeya Sarabhai, Vrunda Pathare and Rakesh Basant



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 www.iima.ac.in

 history23@iima.ac.in