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# IMRC 2024

India Management Research Conference

IIM Ahmedabad



December 7-9, 2024 | Indian Institute of Management Ahmedabad

• Conference Theme •

**Confluence of Growth, Sustainability, and Resilience**

Silver

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Cognitive Science Research Initiative



Shapoorji Pallonji  
Real Estate

**IMRC  
2024**

India Management  
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**IIM Ahmedabad**

**Track 01:**

**Entrepreneurship: Facilitators & Hurdles Related to Scaling Up of Startups**

**Best Research Paper Award**

**Title: Everything Changes So Fast - Using Sensemaking For  
Addressing Challenges in Understanding Culture in Indian  
Startups**

**Name: Deepashri Galgali**



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**Track 01:**

**Entrepreneurship: Facilitators & Hurdles Related to Scaling Up of Startups**

**Best Doctoral Research Paper Award**

**Title: Founding Team Human Capital and Initial  
Funding: A Legitimacy Perspective**

**Name: Sumit K. Jaiswal**



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India Management  
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**Track 02:**

**Management in Health Services**

**Best Research Paper Award**

**Title: Socio-cultural Dimensions of Healthcare Access:  
Addressing Heterogeneity amongst Tribal communities**

**Name: Dr. Sonal Mobar Roy**



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**Track 02:**

**Management in Health Services**

**Honorable Mention for Best Research Paper**

**Title: APPLICATION OF HEALTHCARE FAILURE MODE AND EFFECTS ANALYSIS (HFMEA) IN THE PROACTIVE RISK ASSESSMENT OF THE ADMINISTRATION OF CHEMOTHERAPY**

**Name: Lisha Crasto**



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**Track 03:**

**Gold & Precious Metals: Business and Economic Policies**

**Best Research Presentation Award**

**Title: ICT-Enabled Strategies for Enhancing Sustainability and Ethical Standards in the Jewellery making Industry: A Case Study of Loharpura's Jewellery Precision Tool Makers**

**Name: Rajkhush Kumar (Department of Management Sciences, Indian Institute of Technology, Kanpur)**



**Track 03:**

**Gold & Precious Metals: Business and Economic Policies**

**Best Research Presentation Award**

**Title: Does Gold Trade Impact the Current Account Deficit in India? Insights from Cointegration Analysis**

**Name: Ilma Rizvi**

**Title: Bullion banking: What can go wrong?**

**Name: Anmaya Agarwal**

**Title: Effect of financial inclusion on jewellery consumption behavior: Evidence from Indian districts**

**Name: Anumeha Saxena**

**Title: The Impact of Major currency exchange rate fluctuations against Indian rupee on domestic gold prices: A multi-currency analysis**

**Name: Harihar Mohapatra**

**Title: Role of Gold as a Portfolio diversifier and hedge during geopolitical crisis**

**Name: Shimoli Shah**



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**Track 04A:**

**Finance, Accounting, and Economics**

**Best Research Paper Award**

**Title: Does Audit Partner-Client Proximity Enhance  
Audit Efficiency? Evidence from COVID-19 Lockdowns**

**Name: Siddharth Purohit**





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**Track 04A:**

**Finance, Accounting, and Economics**

**Best Doctoral Research Paper Award**

**Title: Is the trading pattern of Foreign Institutional Investors prior to IPOs indicative of their interest in the IPO stocks?**

**Name: Somak Mukherjee**



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**Track 04B:  
Real Estate**

# **Best Research Paper in Real Estate Award**

**Title: The Impact of ASC 842 on REITS**

**Name: Nottely Seagraves (Virginia Polytechnic Institute and State University) Cayman Seagraves (University of Tulsa) Philip Seagraves (Middle Tennessee State University)**



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**Track 04B:  
Real Estate**

**Best Research Paper in Real Estate (Less Developed Countries) Award**

**Title: Spatial Modelling of Residential Real Estate  
Prices in Bengaluru, India**

**Name: Kapil Gupta, Soudeep Deb, Venkatesh Panchapagesan  
(IIM Bangalore)**



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**Track 04B:  
Real Estate**

## **Promising Idea in Real Estate Award**

**Title: It's All in the Detail: Individual ESG Factors  
and Firm Value**

**Name: Ramya R Aroul (University of Texas at Arlington), Julia Freybote  
(Portland State University), Riette Carstens (Portland State University)**



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**Track 04B:  
Real Estate**

**Promising Idea in Real Estate Award**

**Title: Collateral Type and CMBS Deal Structure: A  
perspective from 1999 to 2022**

**Name: Karan Bhanot (University of Texas at San Antonio)**



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**Track 04B:  
Real Estate**

**Promising Idea in Real Estate Award**

**Title: Examining housing satisfaction in Japan through  
Sen's 'capability theory'**

**Name: Piyush Tiwari and Jyoti Shukla (University of  
Melbourne)**



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**Track 04B:  
Real Estate**

## **Promising Idea in Real Estate Award**

**Title: A Bright Future for Housing Investors? Solar  
Panels and Investors in Single Family Homes**

**Name: Chinmoy Ghosh (University of Connecticut)**



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**Track 05:**

**Behavioral Science in Management**

**Best Doctoral Research Paper Award**

**Title: Impact of Concurrent Competitions on  
Participant Efforts in Crowdsourcing Platforms**

**Name: Dhruven Zala**





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**Track 06:**

**Transportation and Logistics**

**Best Research Paper Award**

**Title: Beyond Electric Vehicle Adoption: Should Government Support Battery Management System Development for Battery Lifecycle Management**

**Name: Nandan Kumar Singh**



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**Track 06:**

**Transportation and Logistics**

**1<sup>st</sup> Runner-up for Best Research Presentation**

**Title: Charge Schedule Optimization For Solar-  
Integrated Electric Bus Transit Systems**

**Name: Rito Brata Nath, Tarun Rambha**



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**Track 06:**

**Transportation and Logistics**

**2<sup>nd</sup> Runner-up for Best Research Presentation**

**Title: Order mixing and routing strategies for  
human-robot collaborative warehouses**

**Name: Rashika Gupta**



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**Track 07:**

**Digital Transformation**

**Best Research Paper Award**

**Title: Digital Health for All: An Endowment-  
Dissemination Perspective**

**Name: Sawan Rathi**



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**Track 07:**

**Digital Transformation**

**Runner-up for Best Research Paper**

**Title: Operational Consequences of Blockchain Technology Adoption in Supply Chains: Do Motivation, Vulnerability, and Industry Context Matter?**

**Name: Alok Raj (XLRI Jamshedpur),  
Samit Paul (IIM Calcutta), Atanu Chaudhuri (Durham University Business School,  
UK), Ujjal Mukherjee (University of Illinois Urbana-Champaign)**



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**Track 07:**

**Digital Transformation**

**Runner-up for Best Research Paper**

**Title: Challenges in developing LLM platform in the Indian context: Assimilation from the Indus Project**

**Name: Padmini Ramamurthy, Dr. Sujeet Kumar Sharma  
(IIM Nagpur)**



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**Track 07:**

**Digital Transformation**

**Runner-up for Best Research Paper**

**Title: Leveraging AI Public Goods for Social Impact**

**Name: Manisha Rathi, Shankhadeep Banerjee (IIM  
Bangalore)**



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**Track 07:**

**Digital Transformation**

**Runner-up for Best Research Paper**

**Title: Role of technology enablers for implementation of HR analytics in the Indian IT sector: A mediation analysis**

**Name: Rakesh Naik Vadithe, Bikrant Kesari (MANIT Bhopal)  
Rubvita Chadha Rajput (Shriram Institute of Management  
Jabalpur)**





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**Track 07:**

**Digital Transformation**

**Honorable Mention for Best Research Paper**

**Title: Abstract or Concrete lingo? When Chatbots apologise for service failure in Online Travel Agencies**

**Name: Rishab Chauhan, Payal Mehra (IIM Lucknow)**



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**Track 07:**

**Digital Transformation**

**Honorable Mention for Best Research Paper**

**Title: Health Misinformation on Social Media: Psychological Drivers and Mitigation Strategies**

**Name: Muhammed Sadiq T, Saji K Mathew (IIT Madras)  
Ranganathan Chandrasekaran (University of Illinois Chicago)**



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**Track 07:**

**Digital Transformation**

**Honorable Mention for Best Research Paper**

**Title: The Influence of Subjective Norms and Monitoring Perceptions on Mitigating Information Security Policy Violations in Hybrid Work Environments**

**Name: Balagopal N, Saji K Mathew (IIT Madras)**



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**Track 07:**

**Digital Transformation**

**Honorable Mention for Best Research Paper**

**Title: Vicarious travel experience: travelling the world through  
the social media influencers on Instagram**

**Name: Sudhir Bhatia, Harbhajan Bansal  
(Guru Jambheshwar University of Science & Technology)**



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## Track 07:

### Digital Transformation

# Honorable Mention for Best Research Paper

**Title: Guiding Choices, Shaping Voices: Role of Digital Nudging  
and Choice Supportive Bias in Online Consumer Review  
Writing Behavior**

**Name: Anjali Pathania, Gowhar Rasool (Central University of Jammu)**



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**Track 08:**

**India Responsible Capital Conference 2024**

**Best Research Paper Award**

**Title: Board Gender Diversity and Climate Risk Disclosure**

**Name: Abhinav Anand, Jalaj Pathak, Arun Upadhyay,  
Chi Zhang**



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India Management  
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**IIM Ahmedabad**

**Track 08:**

**India Responsible Capital Conference 2024**

**Best Case Study / Industry Research**

**Title: Market Preparedness For Policy Interventions Towards Domestic Sustainable Markets: A Study On Thai Rice Supply Chain**

**Name: Gideon Balasingam, Rebecca Anns, Shobana Subramanian, and Deepthi Krishnan**



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India Management  
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**IIM Ahmedabad**

**Track 08:**

**India Responsible Capital Conference 2024**

**Best Case Study / Industry Research**

**Title: Corporate Sustainability on a Crossroad: The Case  
of Sunbird Straws**

**Name: Pallavi Datta, Yugantar Singh and Shailavi Modi**





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India Management  
Research Conference

**IIM Ahmedabad**

**Track 08:**

**India Responsible Capital Conference 2024**

# **Best Doctoral Research Paper Award**

**Title: Analysing the impact of corporate social responsibility on the environmental performance of manufacturing firms in India: the role of sustainability disclosures and ISO 14001 certification**

**Name: Baikunthanath Sahoo, Santosh Kumar Sahu, and Krishna Malakar**



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**IIM Ahmedabad**

**Track 08:**

**India Responsible Capital Conference 2024**

**Best Doctoral Research Paper Award**

**Title: On Forest, Environmental Policies, and Rainfall:  
Evidence from India's National Forest Policy**

**Name: Neeraj Katewa, Lavanya, and Shreya Mishra**



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**Track 09:**

**Leadership Research & Practice in the Context of Changes in the World of Work**

**Best Research Paper Award**

**Title: Evidence-based leadership development for  
physicians: A qualitative study from India**

**Name: Kamal Gulati (Senior Scientist All India Institute of  
Medical Sciences, New Delhi)**



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**Track 09:**

**Leadership Research & Practice in the Context of Changes in the World of Work**

**Best Research Paper Award**

**Title: Toward the measurement of remote psychological capital: Scale development and validation**

**Name: Vineet Arora (IIT Kanpur), Amit Shukla (IIT Kanpur), Jasvir Nachatar Singh (La Trobe University, Australia)**



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**Track 09:**

**Leadership Research & Practice in the Context of Changes in the World of Work**

**Best Research Paper Award**

**Title: From Intent to Impact: HRM in the Gig Economy**

**Name: Vaishnavi Gautam (Indian Institute of Management Kashipur),  
Mridul Maheshwari (Indian Institute of Management Kashipur),  
Manish Gupta (School of Management, Mahindra University,  
Hyderabad)**



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## Track 10:

### Data Science & Artificial Intelligence

# Best Research Paper Award

**Title: The Long-Run Effects of Protected Land Rights on Economic Development: Evidence from Scheduled Areas in India**

**Name: Ankit Bhatia (Johns Hopkins University)**



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India Management  
Research Conference

**IIM Ahmedabad**

**Track 10:**

**Data Science & Artificial Intelligence**

**Honorable Mention for Best Research Paper**

**Title: Cooperative Adoption of Supply Chain Traceability**

**Name: Devpriyo Ray, Sanjith Gopalakrishnan and Sriram  
Sankaranarayanan (Indian Institute of Management  
Ahmedabad)**



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**IIM Ahmedabad**

**Track 10:**

**Data Science & Artificial Intelligence**

**Honorable Mention for Best Research Paper**

**Title: A divide-and-conquer approach for spatio-temporal analysis of large house price data from Greater London**

**Name: Kapil Gupta and Soudeep Deb (Indian Institute of Management Bangalore)**

