



# IMRC 2025

India Management  
Research Conference  
IIM Ahmedabad

December 5 - 7, 2025



## India Management Research Conference: IIMA (IMRC 2025) - December 5-7, 2025

### Tentative Conference Schedule Layout

| Slot                | Day 1 (December 5)                                  | Slot                | Day 2 (December 6)                                                                                                                                         | Slot               | Day 3 (December 7)                           |
|---------------------|-----------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|----------------------------------------------|
| 8:00 AM - 9:00 AM   | Registration                                        | 8:00 AM - 8:45 AM   | Registration                                                                                                                                               | 8:30 AM - 9:30 AM  | Registration                                 |
| 9:00 AM - 9:20 AM   | Inauguration                                        | 8:45 AM - 9:00 AM   | Inaugural Session                                                                                                                                          | 9:30 AM - 11:00 AM | Track Specific Session                       |
| 9:30 AM - 11:00 AM  | Editor's Panel / Track Specific Session             | 9:00 AM - 9:10 AM   | Lamp Lighting                                                                                                                                              | 11:00 AM - 1:00 PM | Poster Presentations (Conference wide event) |
| 11:00 AM - 11:30 AM | Tea Break                                           | 9:15 AM - 10:00 AM  | Director's Address                                                                                                                                         | 1:00 PM - 2:30 PM  | Lunch                                        |
| 11:30 AM - 1:00 PM  | Track Specific Session                              | 10:00 AM - 10:45 AM | Keynote 1: Prof. Leona Chandra, Professor of Information Systems at the University of Agder in Norway                                                      | 2:30 PM - 4:00 PM  | Track Specific Session                       |
| 1:00 PM - 2:30 PM   | Lunch                                               | 11:00 AM - 11:30 AM | Keynote 2: Prof. Anant Mishra, Director of Research and Professor of Supply Chain at the College of Business & Management, VinUniversity in Hanoi, Vietnam | 4:00 PM - 4:30 PM  | Tea Break                                    |
| 2:30 PM - 4:00 PM   | Track Specific Session / Paper Development Workshop | 11:30 AM - 1:00 PM  | Tea Break                                                                                                                                                  | 4:30 PM - 6:00 PM  | Valedictory Session                          |
| 4:00 PM - 4:15 PM   | Tea Break                                           | 1:00 PM - 2:30 PM   | Track Specific Session                                                                                                                                     |                    |                                              |
| 4:15 PM - 5:30 PM   | AI in Research with Google for Education            | 2:30 PM - 4:00 PM   | Lunch                                                                                                                                                      |                    |                                              |
| 5:30 PM onwards     | Networking Forum                                    | 4:00 PM - 5:30 PM   | Track Specific Session                                                                                                                                     |                    |                                              |
|                     |                                                     | 5:30 PM - 6:00 PM   | Tea Break                                                                                                                                                  |                    |                                              |
|                     |                                                     | 6:00 PM - 7:00 PM   | Directors' Panel                                                                                                                                           |                    |                                              |
|                     |                                                     | 7:30 PM onwards     | Dinner                                                                                                                                                     |                    |                                              |
|                     |                                                     |                     |                                                                                                                                                            |                    |                                              |

Conference-wide Event  
Track-specific Event