



विद्याविनियोगाद्विक्रमः

**IMRC  
2026**

India Management  
Research Conference

**IIM Ahmedabad**

# INDIA MANAGEMENT RESEARCH CONFERENCE IMRC 2026

December 4 – 6, 2026 | Indian Institute of Management Ahmedabad

• Conference Theme •

**Reimagining Organizations:  
Transformation and Value-Creation in the Age of AI**





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3rd India Management  
Research Conference

## WELCOME TO IMRC 2026

Building on the resounding success of its inaugural edition, the India Management Research Conference (IMRC) returns with its third iteration, scheduled to take place on December 4-6, 2026. IMRC 2026 seeks to build on the growing impact and international engagement of the conference by bringing together leading scholars, researchers, and practitioners to explore the theme, "Reimagining Organizations: Transformation and Value-Creation in the Age of AI." As Artificial Intelligence continues to reshape industries and institutions, organizations across the globe are rethinking traditional approaches to strategy, leadership, innovation, and value creation.

The conference aims to foster meaningful dialogue on how AI is transforming organizational structures, decision-making processes, workforce dynamics, and competitive advantage in increasingly complex and data-driven environments. Alongside opportunities for innovation and growth, IMRC 2026 will also address critical concerns surrounding ethics, bias, privacy, governance, and the societal implications of AI adoption.

By encouraging interdisciplinary discussions and cutting-edge research, IMRC 2026 aspires to create a platform for advancing responsible, inclusive, and future-ready organizational practices in the evolving AI-driven world.

Featuring 12 thematic tracks hosted by the Centres of Research Excellence and disciplinary areas, IMRC 2026 promises a comprehensive and enriching platform for academic exchange and collaboration. We warmly invite you to be a part of IMRC 2026 to interact with renowned experts, share innovative ideas, and contribute to the evolving landscape of Indian management research.





## ABOUT THE THEME

The rapid advancement of Artificial Intelligence (AI) is fundamentally altering the nature of organizations, challenging long-standing assumptions about strategy, structure, and sources of competitive advantage. Beyond incremental efficiency gains, AI is enabling new forms of value creation by reshaping how organizations sense opportunities, make decisions, and orchestrate resources across increasingly complex and data-rich environments.

The integration of AI into organizational processes is transforming skill requirements, task allocation, and the nature of work itself. This necessitates new approaches to leadership, talent development, and organizational culture, with an emphasis on continuous learning, human-AI collaboration, and ethical awareness.

Importantly, the growing reliance on AI brings to the forefront concerns around ethics, bias, privacy, and societal impact. Organizations must navigate these challenges while balancing innovation with responsibility, thereby embedding principles of responsible AI into their strategic and operational frameworks.

IMRC 2026 invites scholarly inquiry that critically examines these transformations through diverse theoretical lenses and methodological approaches. Contributions that bridge micro and macro perspectives, integrate insights across disciplines, and offer novel frameworks for understanding AI-enabled organizations, are particularly encouraged. IMRC 2026 seeks to foster research that not only explains emerging phenomena but also informs practice and policy in meaningful ways.

## CONFERENCE HIGHLIGHTS

**Hands-on Workshops and Tutorials**

**Research Paper & Poster Presentations**

**Editorial Sessions with Reputed Journals**

**Industry and Academic Panel Discussions**

**Keynote Sessions by Renowned  
Global Experts**

**Cross-disciplinary AI and  
Management Tracks**

**Networking Forum for PhD Scholars and Early Career Researchers**



## CONFERENCE TIMELINE

<b>Conference Dates</b>	<b>December 04-06, 2026</b>
<b>Submissions Open</b>	<b>May 05, 2026</b>
<b>Submission Deadline</b>	<b>July 20, 2026</b>
<b>Decision on Acceptance</b>	<b>August 20, 2026</b>
<b>Registration Opens</b>	<b>August 25, 2026</b>
<b>Registration Deadline</b>	<b>November 15, 2026</b>

## REGISTRATION FEES

Category	Domestic	International
Student	INR 5,900/-*	INR 13,200/-
Faculty	INR 12,500/-	INR 23,800/-
Industry	INR 29,500/-	INR 55,500/-

\*Domestic student status requires full-time enrolment at an Indian institution.

Note: Registration fee does not cover travel and accommodation. Payments once made are non-refundable and are inclusive of GST.

## CENTRES OF RESEARCH EXCELLENCE @ IIMA

The India Management Research Conference (IMRC) 2026 is distinguished by the active involvement of the Centres of Research Excellence at IIM Ahmedabad, which are jointly organizing and anchoring the conference tracks. These centres represent IIMA's commitment to advancing rigorous, interdisciplinary research that addresses complex managerial, technological, and societal challenges.

Spanning diverse domains including leadership and organizational development, data science and artificial intelligence, digital transformation, entrepreneurship, healthcare, sustainability, transportation and logistics, financial markets, behavioural science, and public policy, the centres bring deep domain expertise and strong industry engagement to the conference.

By curating and leading thematic tracks, the Centres of Research Excellence play a pivotal role in shaping the intellectual agenda of IMRC 2026. They facilitate high-quality scholarly exchange, foster collaboration between academia and practice, and contribute to building a vibrant research ecosystem that reflects the evolving priorities of organizations in a rapidly changing digital and geopolitical landscape.



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## CONFERENCE TRACKS

- ▶ Track 01 .....● **Creating Value for India's AI Startup Ecosystem**
- ▶ Track 02 .....● **Management in Health Services**
- ▶ Track 03 .....● **Gold & Precious Metals: Business and Economic Policies**
- ▶ Track 04 .....● **Finance, Accounting, and Economics**
- ▶ Track 05 .....● **Behavioural Science in Management**
- ▶ Track 06 .....● **Transportation and Logistics**
- ▶ Track 07 .....● **Digital Transformation**
- ▶ Track 08 .....● **Corporate Governance, Corporate Sustainability and Responsible Capital in the age of AI**
- ▶ Track 09 .....● **Leadership and Organizational Development with the advent of AI**
- ▶ Track 10 .....● **Data Science & Artificial Intelligence**
- ▶ Track 11 .....● **Low-Emissions Development Strategies**
- ▶ Track 12 .....● **Marketing**



## CONFERENCE PATRON



**Prof. Bharat Bhasker**  
Director  
IIM Ahmedabad

## CONFERENCE CONVENER



**Prof. Samrat Gupta**  
Co-chair, Brij Disa Center for Data Science and AI (CDSA)  
Associate Professor, IIM Ahmedabad

## ORGANIZING COMMITTEE



**Prof. Sunil Sharma**  
Centre for Innovation,  
Incubation & Entrepreneurship (CIIE)



**Prof. Viswanath Pingali**  
Centre for Management of  
Health Services (CMHS)



**Prof. Rajesh Chandwani**  
Centre for Management of  
Health Services (CMHS)



**Prof. Sundaravalli  
Narayanaswami**  
India Gold Policy Centre (IGPC)



**Prof. Sanket Mohapatra**  
Misra Centre for Financial  
Markets and Economy (MCFME)



**Prof. Sobhesh Kumar Agarwalla**  
Misra Centre for Financial  
Markets and Economy (MCFME)



**Prof. Anand Kumar Jaiswal**  
NSE Centre for Behavioural  
Science in Finance, Economics  
and Marketing (NSE-CBS)



**Prof. Debjit Roy**  
Centre for Transportation  
and Logistics (CTL)



**Prof. Sandip Chakrabarti**  
Centre for Transportation  
and Logistics (CTL)



**Prof. Pankaj Setia**  
Centre for Digital  
Transformation (CDT)



**Prof. Swanand Deodhar**  
Centre for Digital  
Transformation (CDT)



**Prof. Anish Sugathan**  
Centre for Sustainability and  
Corporate Governance Research (CSCG)



**Prof. Neharika Vohra**  
Ashank Desai Centre for Leadership  
and Organisational Development  
(ADCLD)



**Prof. Ankur Sinha**  
Brij Disa Centre for Data Science  
and Artificial Intelligence (CDSA)  
and Krishnamurthy Tandon  
School of Artificial Intelligence



**Prof. Ranjan Kumar Ghosh**  
Low Emissions Development  
Strategies (LEDS) Track



**Prof. Sandip Chakrabarti**  
Low Emissions Development  
Strategies (LEDS) Track



**Prof. Anand Kumar Jaiswal**  
Marketing Track



**Prof. Tanvi Gupta**  
Marketing Track

## LOGISTICS & ADMIN COORDINATION

Sindhu Menon

Vaishali Parekh

Sugandha Raina

Athira Nair



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For more details on IMRC 2026,  
please scan the QR code or  
click the link below to visit our website.



Conference Website:  
<https://conference.iima.ac.in/imrc2026/>

#### CONTACT US

For relevant inquiries, write to:  
[imrc2026@iima.ac.in](mailto:imrc2026@iima.ac.in).

Note: Event details may be subject to change.  
We recommend following the website for latest updates.