

## General Guidelines for Full Paper / Extended Abstract submission

**Note: Authors must strictly refrain from mentioning their names and affiliation in the submission document**

Please note, these guidelines are just suggestive and for reference purposes.

**Main title of the paper – style "MAIN TITLE"**

**Keywords (4 words/terms)**

The extended abstract should provide a concise yet comprehensive overview of a research study, including its background, objectives, methodology, results, and implications. Here's a breakdown of what should be covered in each section:

### **1. Introduction:**

- Briefly introduce the topic of the research.
- Provide background information to contextualize the study.
- Clearly state the research problem or question being addressed.
- Highlight the significance and relevance of the research topic.

### **2. Literature review:**

Provide an overview of existing research and scholarly sources related to your topic, demonstrating your understanding of the field and identifying gaps in current knowledge.

### **3. Objectives:**

- Clearly state the main objectives or aims of the research.
- Specify what the study seeks to achieve or contribute to the existing knowledge.

### **4. Methodology:**

- Describe the research design or approach employed.
- Outline the data collection methods and sources.
- Explain the analytical techniques or methodologies used to analyze the data.
- Provide justification for the chosen methodology and any relevant assumptions made.

## **5.Results:**

- Summarize the main findings of the research.
- Present key quantitative or qualitative results.
- Highlight any patterns, trends, or relationships observed in the data.
- Provide relevant statistical or analytical measures to support the findings.

## **6.Discussion:**

- Interpret the results considering the research objectives.
- Discuss the implications of the findings for theory, practice, or policy.
- Consider any limitations of the study and potential avenues for future research.

## **7.Conclusion:**

- Summarize the main findings and their significance.
- Reiterate the contribution of the study to the field.
- Offer concluding remarks or recommendations based on the findings.
- Emphasize the broader implications of the research (theoretical and managerial) and its potential impact.

## **8.References:**

- Provide a list of cited references following the appropriate citation style ([APA style](#)) and include all sources referenced in the article.

**Please note: Any submission that does not comply with the submission guidelines will not be considered for review.**

**Submission Guidelines for  
Track 7: Digital Transformation**

The Centre for Digital Transformation invites extended abstracts on the following sub-tracks:

1. Digital Leadership and Organization
2. Digitization of Consumer Experience and Retail

The recommended sections for the Extended Abstract are as follows:

**Title of the Paper**

1. Problem Statement
2. Methodology
3. Key findings
4. Implications for Research
5. Implications for Practice

**Each of the above five sections should have a minimum of 100 words and a maximum of 200 words.**

**Please note: Any submission that does not comply with the submission guidelines will not be considered for review.**

## **Track 09: ADCLOD Guidelines for Extended Abstract and Symposium**

### **General Format Requirements for Submissions**

When making a submission, please make sure that the format requirements below are adhered to:

- Use Times New Roman 12pt and single spacing
- **No identifying information (author's names, email addresses, institutions) in the body of the paper**
- **No inclusion of any institutional graphics or logos**
- MS Word Header and Footer can be used for the title of the paper and page numbers
- References must be APA style
- Documents must be tidy and not show any history of tracked changes or comments
- If your paper includes graphics, please ensure these are of a high quality and please consider your final file size.
- No changes in the paper title, abstract, authorship, and actual paper can be made after the submission deadline.
- Check that the PDF File of your paper prints correctly (i.e. all imported figures and tables are there) and ensure that the file is virus-free.
- Please declare if the paper is under review anywhere else.

We are not calling for generic papers on leadership and organizational development this time. We are asking you to collect data from organizations (of all kinds in terms of size, age, ownership, industry, mission etc.) in the form of case studies, ethnographic studies, interviews, or surveys in organizations. You can look at the phenomenon of interest from the perspective of industry bodies, decision makers, senior leadership, teams, and individuals.

Systematic literature reviews on themes presented above will also be welcomed.

The attempt is to create a body of knowledge and a community of scholars who would be interested in studying the phenomenon as it is emerging. Even if your paper is not publication ready there is a chance it will get accepted as long as it is focused on an aspect of the adoption of AI within organizations.

### **1. Guidelines for Extended Abstract**

Note: Authors must strictly refrain from mentioning their names in the submission document.

**Main title of the paper – style "MAIN TITLE"**

Keywords (4 words/terms)

AND

An Extended abstract (minimum of 900 and maximum of 1000 words) should provide a concise yet comprehensive overview of a research study, including its background, objectives, methodology, results, and implications. Here's a breakdown of what needs to be covered in each section (but not restricted to):

**1. Introduction:**

- Briefly introduce the topic of the research.
- Provide background information to contextualize the study.
- Clearly state the research problem or question being addressed.
- Highlight the significance and relevance of the research topic.

**2. Objectives:**

- Clearly state the main objectives or aims of the research.
- Specify what the study seeks to achieve or contribute to the existing knowledge.

**3. Methodology:**

- Describe the research design or approach employed.
- Outline the data collection methods and sources.
- Explain the analytical techniques or methodologies used to analyse the data.
- Provide justification for the chosen methodology and any relevant assumptions made.

**4. Results:**

- Summarize the main findings of the research.
- Present key quantitative or qualitative results.
- Highlight any patterns, trends, or relationships observed in the data.
- Provide relevant statistical or analytical measures to support the findings.

**5. Discussion:**

- Interpret the results considering the research objectives.
- Discuss the implications of the findings for theory, practice, or policy.
- Consider any limitations of the study and potential avenues for future research.

**6. Conclusion:**

- Summarize the main findings and their significance.

- Reiterate the contribution of the study to the field.
- Offer concluding remarks or recommendations based on the findings.
- Emphasize the broader implications of the research (theoretical and managerial) and its potential impact.

#### **7.References:**

- Provide a list of cited references following the appropriate citation style (APA style) and include all sources referenced in the extended abstract.

The references are included in the 1000 word limit of the abstract.

## **2. Guidelines for Proposal for Symposium**

### **Proposal for Symposium**

A symposium will have 3-4 papers on a theme or topic. The symposium must include a 250-word description of the theme and its significance and the extended abstracts of all the papers to be presented in the symposium. If the proposal of the symposium is accepted then the proposers of the symposium will be responsible for ensuring that all papers included in the proposal are presented.

The symposiums are meant to help the development of programmatic research on a topic.

All submissions will be blind peer reviewed. Thus, do ensure that you follow the guidelines for submission.

**Please note: Any submission that does not comply with the submission guidelines will not be considered for review.**