



March 5 - 7, 2026 | Indian Institute of Management Ahmedabad









After the first successful InCIS conference at IIM Calcutta, the second edition of conference is going to be hosted by IIM Ahmedabad. Organized in collaboration with the AIS India Chapter (INAIS) and the Centre for Digital Transformation at IIM Ahmedabad, InCIS 2026 promises to further strengthen dialogue and scholarship around Information Systems in the Indian context.

The Association for Information Systems (AIS) is the leading global organization for promoting research, education, and practice in Information Systems (IS). With a vibrant community of members from over 100 countries, AIS advances the frontiers of IS through conferences, scholarly journals, special interest groups, and global academic collaboration.

The India Chapter of AIS (INAIS), established in 2016, supports a growing and dynamic community of IS researchers and practitioners across the country. INAIS has been recognized internationally, having received the Best AIS Chapter Award for five consecutive years since 2019. The chapter has contributed actively to the global IS discourse and continues to shape local and international conversations through its events, initiatives, and thought leadership.

In an era of accelerating digital transformation, Digital Public Infrastructure (DPI) emerged as a foundational layer enabling inclusive and equitable access to digital services. Initiatives such as UPI, PAHAL, DIGIPIN, Aadhaar, ONDC, and CoWIN in India illustrate the transformative potential of DPI in fostering social equity, economic opportunity, and responsive governance. As governments and societies across the world grapple with questions of data sovereignty, digital rights, and sustainable development, DPI stands as a critical domain at the intersection of society, technology, and policy.

However, as DPI scales, it also raises complex challenges related to design and governance towards long-term sustainability, implications of digital sovereignty in an interconnected world, embeddedness of inclusiveness, accountability, transparency, and trust in DPI systems, and the role of IS research in shaping deployment, architecture and impact of DPI.

InCIS 2026 seeks to bring together various stakeholders to explore the design, deployment, governance, and impact of Digital Public Infrastructure and, more broadly, Information Systems. The conference will serve as a forum to:

- Theorize and empirically investigate DPI from an IS perspective
- Explore socio-technical IS that balance innovation, inclusion, and sovereignty
- Analyze implications of DPI for platform ecosystems, data governance, and digital identities
- Reflect on the potential of IS to bridge digital divides and foster sustainable development
- Examine global south perspectives and contributions to DPI and IS

We invite scholars, policy researchers, developers, practitioners, community leaders, doctoral students and early-career researchers to contribute their research, case studies, and innovative practices that build the intellectual and practical foundations for the next generation of public digital systems.

Join us at InCIS 2026 as we explore how Information Systems can drive the development of sustainable, inclusive, and sovereign digital futures through thoughtful, responsible, and context-aware Digital Public Infrastructure.







### Conference Tracks

### 1. Theme Track: Digital Public Infrastructure for a Sustainable and Sovereign Digital Future

Track Chairs: **Prof. Pradeep Kumar**, IIM Lucknow, **Prof. P. Vigneswara Ilavarasan**, IIT Delhi, **Dr. Shankhadeep Banerjee**, IIM Bangalore

This conference theme track aims to explore, but is not limited to, the following topics:

- Conceptual and empirical research on DPI
- Frameworks for sustainable DPI development and governance
- Socio-technical analysis of national and international DPI initiatives
- DPI and Digital Divide linkages
- University, Industry and Government interactions in DPI
- Research on digital identities, open platforms, data sovereignty, and digital rights
- Case studies on DPI implementations and public sector innovation
- Intended and unintended consequences of DPI
- Role of private sector for DPI growth and evolution
- Gender & DPI

### 2. Digital Business and Commerce

Track Chairs: **Prof. Ashish Kumar Jha**, Trinity Business School, Dublin, **Dr. Mukul Gupta**, IIM Indore, **Dr. Vidushi Pandey**, IIM Kozhikode

This track will explore the evolving landscape of e-commerce and digital entrepreneurship. It invites papers on topics including growth opportunities in e-commerce, market dynamics, cybersecurity challenges, customer trust, digital venture creation, and the unique hurdles faced by digital entrepreneurs. We welcome submissions on topics including, but not limited to:

- Emerging business models in e-commerce (D2C, social commerce, quick commerce)
- Logistics and supply chain innovations in e-commerce
- · Innovation and product development in digital business
- Digital entrepreneurship
- Online Trust and e-commerce

### 3. Collaborative and Social Technologies

Track Chairs: **Prof. Jyoti Jagasia**, SPJIMR, Mumbai, **Dr. Praharshita Krishna**, Mahindra University, **Prof. Sumeet Gupta**, IIM Raipur

This track explores the transformative role of social media in enabling digital collaboration, communication, and online communities. It also examines the growth of the sharing economy, platform-driven business models, and crowd-based innovations, along with their societal and market implications. We welcome submissions on topics including, but not limited to:

- Online communities and user-generated content
- Collaborative technologies and digital collaboration
- Sharing economy and role of trust
- Sharing economy and implications on market and society

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### 4. Technological Innovation and the Future of Work

Track Chairs: Dr. Ambuj Anand, IIM Ranchi, Dr. Sonali Narbariya, IIM Ahmedabad, Prof. Soumyakanti Chakraborty, IIM Calcutta

This track explores how emerging technologies are redefining the nature of work, reshaping organizational structures, and influencing labor markets. It invites research on workplace automation, skill transformation, and new models of employment. Contributions examining policy, societal, and ethical dimensions of technology-driven work environments are also welcome. We welcome submissions on topics including, but not limited to:

- Remote and hybrid work models: opportunities and challenges
- Digital skill gaps and workforce reskilling practices
- Rise of gig economy
- Human-Al collaboration and augmented intelligence





### 5. Information Systems Research for Social Good

Track Chairs: Dr. Agam Gupta, IIT Delhi, Dr. Rishikesan P, IIM Trichy, Dr. V.S. Prakash Attili, IIM Lucknow

This track invites research that explores how information systems can promote inclusive development and well-being in society. It encourages submissions that critically examine the design, deployment, and consequences of digital technologies in underrepresented and underserved contexts. We welcome submissions on topics including, but not limited to:

- Evaluating IS contributions to sustainable development goals (SDGs).
- Grassroots and community-driven digital innovation
- IT adoption and digital transformation in the Global South
- IS interventions in education, health, gender equity, and rural development

### 6. Governance in Smart and Connected Environments

Track Chairs: Dr. C. Deep Prakash, SPJIMR, Mumbai, Prof. Rajhans Mishra, IlM Indore, Dr. Samadrita Bhattacharyya, IlM Udaipur

This track focuses on how digital technologies particularly IoT and data-driven systems are shaping governance models in smart cities and connected environments. It invites research that addresses the interplay between technology, strategy, and governance mechanisms in public and private sector contexts. We welcome submissions on topics including, but not limited to:

- IoT, Smart Cities, Services, and Governance
- Cross-sector collaboration and platform governance
- Data governance and ethical use of citizen data
- Performance evaluation of smart and connected systems

### 7. Security and Privacy

Track Chairs: Dr. Anik Mukherjee, IIM Calcutta, Prof. Arunabha Mukhopadhyay, IIM Lucknow, Dr. Saurabh Kumar, IIM Indore

This track invites research on emerging issues related to cybersecurity and data privacy. It seeks contributions that examine both technical and organizational perspectives, as well as policy and regulatory implications in increasingly digital systems. We welcome submissions on topics including, but not limited to:

- Cybersecurity threats and risk mitigation strategies
- Impact of AI and automation on privacy
- Ethical issues in the use of emerging technologies
- Information security management in organizations

### 8. Information Systems Design, Development & Project Management

Track Chairs: **Dr. Abhishek Srivastava**, IIM Visakhapatnam, **Dr. Ashutosh Jha**, IIM Lucknow, **Dr. Pratik Tarafdar**, XLRI, Delhi

With rapid technological advancements and the aftereffects of the pandemic, project managers face new challenges in information systems development. These include the growing use of Generative AI for design and development—such as 'vibe coding'—and evolving employee expectations around remote work. It is essential to examine how these dynamics influence the speed, quality, and performance of information systems projects. This track invites studies that explore, but are not limited to, the following topics:

- IS Design, Development, and Project Management
- Digital Transformation of IS Project Management
- The role of AI in developing Information Systems
- Sustainability in IS Project Management







### 9. Inclusion, Diversity, and Sustainability through IS

Track Chairs: Dr. Abhipsa Pal, IIM Calcutta, Dr. Mayank Kumar, IIM Bangalore, Prof. Rajesh Chandwani, IIM Ahmedabad

The rapid pace of development and adoption of digital technologies by organizations has led to discussion around both positive and negative consequences they have on the sustainable future. It is important to develop a theoretical understanding and translate that into practical insights across business, government, and societal contexts. This track welcomes submissions on topics including, but not limited to:

- Impact of digital technologies to achieve SDGs
- Governing digital investments from a sustainability perspective
- IS for a sustainable future
- Green Information Systems

### 10. Artificial Intelligence and Analytics

Track Chairs: Prof. Arpan Kar, IIT Delhi, Dr. Gaurav Dixit, IIT Roorkee, Dr. Vimal Kumar M, IIM Calcutta

The way information assets are being used across enterprises is evolving in a fast manner. This track looks at innovative ways information may be mined to create impactful benefits for different stakeholders. Topics could be around these themes:

- Adoption, user experience and impacts of analytics and artificial intelligence
- Theory building using machine learning and artificial intelligence methods.
- Bright side of designing AI artifacts for a brighter society.
- Governance and Ethics of Artificial Intelligence, especially Generative Artificial Intelligence
- Dark side of adopting Artificial Intelligence in organizations and society

### 11. Human Technology Interaction

 $Track\ Chairs: \textbf{Dr. Swanand Deodhar}, IIM\ Ahmedabad, \textbf{Dr. Vandith Pamuru}, ISB, Hyderabad, \textbf{Dr. Vandith Pamuru}, SB, Hyderabad, SB, Hyderabad, SB, Hyderabad, SB, Hyderabad, SB, H$ 

With exponential growth of human interactions with technology enabled by GenAl, AR/VR, and wearables, developing nuanced understanding of the impact of their design on user experience, accessibility, trust and human-Al collaboration is much needed. This track welcomes studies that generate insights that align technological innovation with human needs, ensuring inclusive, ethical, and effective integration of technology into diverse contexts. Studies under the following work areas are welcome:

- Psychological, social, and cultural aspects of human-technology interactions
- Platform design to elicit user interactions
- The role and impact of gamification in human-technology interactions
- Design and impact of wearable technologies

### 12. Practitioners Track

Track Chairs: Dr. Arun Sundararaman, Accenture, Dr. Nakul Gupta, MDI Gurgaon, Dr. Venkataraghavan K, IIM Trichy

This track is dedicated to bridging the gap between academic research and IS practice, aiming to deliver insights that are directly applicable to today's IS executives and tomorrow's leaders. We invite submissions that demonstrate the practical relevance of research through evidence-based, actionable outcomes. Topics of interest in this track include:

- Advancing high-quality practitioner-oriented IS research and thought leadership
- Providing a platform for discussing how current IS
   challenges can generate valuable insights and guide future research
- Promoting action research as a vital resource for digital leaders
- Exploring digital transformation journeys in Indian organizations backed by rigorous empirical evidence







### 13. Next Generation Information Systems

Track Chairs: **Dr. Parijat Upadhyay**, IIM Shillong, **Dr. Payel Sadhukhan**, Army Institute of Management, Kolkata, **Dr. Rahul Kumar**, IIM Calcutta

This track aims to explore how emerging technologies are reshaping the design, implementation, and use of information systems in organizations and society. It invites research that examines the strategic, operational, and human impacts of next-generation IS, including how they transform business models, decision-making, and digital experiences. The track encourages interdisciplinary perspectives that link technology innovation with information systems theory and practice

- Strategic adoption and organizational impact of next-generation IS
- Blockchain, decentralized ledger, financial technologies (Fintech) and emerging business Models
- Cloud, quantum, edge, and platform-based systems for digital transformation
- Transformative impact of Immersive Technologies

### 14. General IS Topics

Track Chairs: Dr. Anushri Gupta, LSE, London, Dr. Mayank Sharma, IlM Kashipur, Dr. Sunil Kunduru, IlM Amritsar

This track is to welcome those IS research papers which do not fit with other tracks. Before submitting to this track, check your paper's fit with the other above-mentioned tracks.

# Submission Types

**Full Research Papers** 

**Short Papers / Position Papers** 

**Posters and Multimedia Presentations** 

## Important Dates

**Paper Submissions Window** 

July 15 - October 15, 2025

**Notification of Acceptance** 

**December 15, 2025** 

**Early Bird Registration Deadline** 

January 15, 2026

Registration Deadline
February 15, 2026

Final Abstract Submission for the Book of Abstracts

February 15, 2026

Conference Dates

March 5 - 7, 2026

### Submission Guidelines

Submissions must be original and should not have been published previously or be under consideration for publication while being evaluated for this conference. All papers must be submitted in accordance with the submission guidelines available on the conference website. Peer reviews will be double-blind; authors should omit their names and affiliations from the manuscript.

Submission Link: https://easychair.org/conferences?conf=incis2026







# **CONFERENCE COMMITTEE**

### **Conference Chair**



Prof. Pankaj Setia Professor of Information Systems, Founding Chair Centre for Digital Transformation, IIM Ahmedabad

### **Senior Advisory Group**



**Prof. Bharat Bhasker** Director, IIM Ahmedabad



Prof. Rahul Dé Independent Consultant and Researcher Former Dean (Programmes) and Retired Professor of Information Systems, IIM Bangalore



Prof. Saji Mathew K Professor of Information Systems DoMS, IIT Madras



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Prof. Sujeet K Sharma President INAIS, Professor of Information Systems, IIM Nagpur

### **Program Co-Chairs**



IIM Ahmedabad



Dr. Adrija Majumdar Dr. Jang Bahadur Singh **IIM Trichy** 



Dr. Neena Pandey IIM Visakhapatnam



Dr. Samrat Gupta IIM Ahmedabad

### **Contact Us:**

For more information, please contact the conference organizers at incis2026@iima.ac.in. For updates and further details, visit our website. https://conference.iima.ac.in/incis2026