



IMRC 2024

India Management
Research Conference

IIM Ahmedabad

December 7-9, 2024 | Indian Institute of Management Ahmedabad

• Conference Theme •

Confluence of Growth, Sustainability, and Resilience



CONFERENCE SCHEDULE

Track 8: India Responsible Capital Conference (IRCC 2024)

Day 1 - December 7, 2024, Saturday

Time	Topic	Speakers
08:00 - 09:00	Registration (Ground Floor, Forum Tower, New Campus)	
09:00 - 09:30	Inauguration (Venue: Auditorium, Academic Block-2, New Campus)	
09:30 - 11:00	Workshop (Venue: SR-12, AB-2 New Campus)	
	Mine your text: Applications for management research	Prof. Adrija Majumdar IIM Ahmedabad
11:00 - 11:30	TEA BREAK	
11:30 - 01:00	Panel Discussion on "India Centric Research" Venue: Ravi J Matthai Auditorium, Old Campus	
	Moderator: Prof. Ellapulli Vasudevan Panelists:	
	Prof. Ankur Sarin	Prof. Jayanth Verma
		Prof. Premila D'Cruz
		Prof. Neharika Vohra
01:00 - 02:00	LUNCH BREAK	
02:00 - 03:30	Workshop (Venue: SR-12, AB-2 New Campus)	
	Critical Sustainability Challenges and the Role of AI and ML in Addressing Them	Prof. Anirban Adhikary IIM Udaipur
03:30 - 04:00	TEA BREAK	
04:00 - 06:00	Networking Forum	CR-2 Lawns, IMDC New Campus



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CONFERENCE SCHEDULE

Track 8: India Responsible Capital Conference (IRCC 2024)

Day 2 - December 8, 2024, Sunday

Time	Topic	Speakers/Panellists
08:00 - 09:00	Registration (Ground Floor, Forum Tower, New Campus)	
Inaugural Program @ Ravi J Matthai Auditorium, Old Campus		
09:00 - 10:30	Conference Patron Prof. Bharat Bhasker Director, IIM, Ahmedabad	Keynote Speaker Dr. V. Anantha Nageswaran Chief Economic Advisor, Government of India
		Keynote Speaker Prof. Noshir Contractor Jane S. & William J. White Prof. of Behavioral Sciences, Northwestern University, Illinois
10:30 - 11:00	TEA BREAK	
Oral Presentations @ Auditorium, AB-2, New Campus Session 1: Sub-Track 1		
11:00 - 12:30	OP 1.1.1 Soumya Prakash Rath and Nikunj Kumar Jain	Validating the efficacy of The GreenSCOR model in creating sustainability performance for manufacturing companies: A sufficient and necessary condition analysis
	OP 1.1.2 Ranjan Kumar and Ishaan Sai	Is the supply chain of Indian electric vehicle (EV) companies environmentally-viable (E-V)? A sustainability reporting and disclosure perspective.
	OP 1.1.3 Abhijeet Vikramaditya Tiwari, Shivangi Jaiswal and Ruchika Joshi	Understanding the impact of greenwashing on consumers' purchase intention in the context of Indian Fashion Industry
	OP 1.1.4 Srishti Gupta	Buyer Power and Vertical Mergers in Supply Chain Competition.
Oral Presentations @ Seminar Room-12, AB-2, New Campus Session 1: Sub-Track 2		
OP 1.2.1	Ankit Kumar, Sumiran Maheshwari and Ranjeet Kumar Raman	Mapping Stakeholders Perceptions Of Destination Resilience To Climate Change: An Exploratory Case Study Of The Andaman Islands
OP 1.2.2	Rajeev R Tripathi and Ronit Neogy	Blessed with Resources, Cursed with Poverty: A Cooperative Game Solution to Deal with the Paradox

	OP 1.2.3	Neeraj Katewa, Lavanya and Shreya Mishra	On Forest, Environmental Policies, and Rainfall: Evidence from India's National Forest Policy	
	OP 1.2.4	Muhammad Sani Khamisu and Ratna Achuta Paluri	Consequences of Mandatory Environmental Social and Governance (ESG) Reporting Policy on ESG Disclosure Quality	
Oral Presentations @ Seminar Room-13, AB-2, New Campus Session 1 : Sub-Track 3				
	OP 1.3.1.	Shyni Carmel Mary Susaipragasam, Xavier Mj and Joe Arun C	SRIMA – A new model of Sustainability integrating people, technology and process	
	OP 1.3.2	Mafruz Sultana, Pooja Gupta and Asit K Barma	Gender Diversity And Firm Performance: Role Of Equality	
	OP 1.3.3	Dr. Purva Kachhy and Dr. Narayan Baser	Perceived Board Diversity and Perceived Firm Performance: mediating role of Perceived Inclusion	
	OP 1.3.4	Himanshu Joshi and Prachi Bhatt	Corporate Board Diversity and ESG Performance: Evidence from G7 firms	
	OP 1.3.5	Amandeep Kaur, Archana Singh and Girish Chandra Maheshwari	The Impact of Financial Distress and Governance Dynamics on Earnings Management: Insights from the Pandemic	
Oral Presentations @ Class Room-16, First Floor, AB-2, New Campus Session 1 : Sub-Track 4				
	OP 1.4.1.	Amit Kumar and Vinit Sikka	Strategic Portfolio Management: Navigating Macroeconomic Influences and ESG Principles for Optimal Stock Selection	
	OP 1.4.2	Pramendra Singh Tank and Bibek Bhattacharya	IT Investments: A Double-Edged Sword For Corporate Social Performance – Insights From Theory Of Smart Machines	
	OP 1.4.3	Divyam Jain, K N Badhani, and Ashish Kumar	Intersection of ESG Disclosure and Financial Distress: The Differential Impacts Across Varying Levels of Distress Risk	
	OP 1.4.4	Sanjay Kumar Jain	Green Bonds and the Inflation Reduction Act (IRA)	
12:30 - 02:00 LUNCH BREAK				
Keynote Address by Prof. Rohini Pande				
Panel Discussion on " Voluntary Carbon Markets: Challenges and Opportunities in Developing Economies " @ AB-2 Auditorium, New Campus				
02:00 - 03:30	Prof. Rohini Pande Professor of Economics and Director of the Economic Growth Center Yale University	Mr. Syed Farhan Associate Director Carbon Markets PwC India	Mr. Atul Mittal Director Growth South Asia Sistema.bio	Moderator: Prof. Anish Sugathan IIM Ahmedabad
03:30 - 04:00 TEA BREAK @ Frontage of RJM Auditorium, Old Campus				

	Director's Panel @ Ravi J Matthai Auditorium, Old Campus				
04:00 – 05:00	Prof. Bharat Bhasker IIM Ahmedabad	Prof. Archana Shukla IIM Lucknow	Prof. Pawan Kumar Singh IIM Tiruchirappalli	Prof. Arvind Sahay MDI	Prof. Debashis Chatterjee IIM Kozhikode
	Prof. Rishiksha T. Krishnan IIM Bangalore	Prof. Manoj Kumar Tiwari IIM Mumbai	Prof. Bhimaraya Metri IIM Nagpur	Prof. Ashok Banerjee IIM Udaipur	Moderator: Prof. Neharika Vohra
	Panel Discussion on “ Sustainability in Practice: Global Trends and Innovations ” @ AB-2 Auditorium, New Campus				
05:15 – 06:45	Shri P. S. Narayan Global Head: Sustainability Wipro Ltd.	Shri Alpan Raval Chief Scientist, AI/ML Wadhvani AI	Shri Chetan Savla President – Sustainability and Strategic Projects Kotak Mahindra Bank Limited	Moderator: Prof. Rama Mohana Turaga IIM Ahmedabad	
07:00 – 08:00	Cultural Event @ LKP Lawn				
08:00 – 09:30	Conference Dinner @ LKP				



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CONFERENCE SCHEDULE

Track 8: India Responsible Capital Conference (IRCC 2024)

Day 3 - December 9, 2024, Monday

Time	Topic	Speakers/Panellists	
08:00 - 09:30	Oral Presentations @ Auditorium, AB-2, New Campus		
	Session 1: Sub-Track 1		
	OP 1.1.1	Divya Soni, Advaita Rajendra and Kirti Saxena	Visualizing the ESG Performance: The Case of Photographs in Indian Financial Reports
	OP 1.1.2	Trilochana Dash and Dr. Chandan Kumar Sahoo	Exploring the significance of Community Participation in ensuring the sustainability of Corporate Social Responsibility Programs
	OP 1.1.3	Priya Dhawan and Neeru Chaudhry	The CSR Puzzle: Decrypting its Influence on Financial Distress in India
	OP 1.1.4	Vishal Sinha	Sustainability: Influence of firm's country of origin (COO) policies on green consumption behaviour (GCB)
	Oral Presentations @ Seminar Room-12, AB-2, New Campus		
	Session 1: Sub-Track 2		
	OP 1.2.1	Rupali Bhakat and Neelesh Mishra	Towards Sustainable Metallurgy: A Framework Analysis of Charcoal-Driven Steel Production
	OP 1.2.2	Rinky Yadav and Jagrati Gupta	Examining the Influence of Mental Accounting on Green Investment Intentions: Insights from the Theory of Planned Behavior
	OP 1.2.3	Nithin.K. Warriar, Dr.Smitha Nair and Dr. Gopikumar V	The Impact Of Internal Carbon Pricing On Corporate Capital Structure: A Panel Data Analysis
	OP 1.2.4	Bhagya Bhutani and Sonali Jain	The Green Fallacy: Investigating the Relationship between Greenwashing and Firm Risk
	Oral Presentations @ Seminar Room-13, AB-2, New Campus		
	Session 1: Sub-Track 3		
OP 1.3.1	Pallavi Datta, Yugantar Singh and Shailavi Modi	Corporate Sustainability on a Crossroad: The Case of Sunbird Straws	
OP 1.3.2	Naveenkumar Hanagandi	Virtual Reality in Tourism: Impact of Animistic communication on consumer sentiment	
OP 1.3.3	Shivangi Jaiswal, Prince Dubey,	Threads of Change: How India can redefine Fashion Sustainability?	

		Abhijeet Tiwari and Ruchika Joshi	
	OP 1.3.4	Urvashi Khandelwal , Dr. Prateek Sharma, Dr. Alok Raj and Dr. Samit Paul	Impact of Corporate Innovation Culture on Emission Reduction Target Disclosure
Oral Presentations @ Class Room-16, First Floor, AB-2, New Campus Session 1 : Sub-Track 4			
	OP 1.4.1	Vishakha Jaiswal	Synergizing Diversity For Sustainability: Evidence From Board Gender Diversity And Esg Performance
	OP 1.4.2	Sreejith Kumar Krishnakumar	Roles of CEO and Board Characteristics on Sustainability Reporting
	OP 1.4.3	Abhinav Anand , Jalaj Pathak, Arun Upadhyay and Chi Zhang	Board Gender Diversity and Climate Risk Disclosure
09:30 - 11:00	POSTER PRESENTATIONS (Venue: CR-2 Lawn, IMDC, New Campus)		
11:00 - 11:30	TEA BREAK		
	Oral Presentations @ Auditorium, AB-2, New Campus Session 2 : Sub-Track 1		
	OP 2.1.1	Karthik Ramaswamy and Rajeev R Tripathi	Implementing Vehicle Scrappage Policy in Developing Economies with Informal Scrapping Centers and Diverse Producers
	OP 2.1.2	Anand Acharya , Shruti Sharma Rana and Akansha Sethi	Strategic Evaluation of India's Net Zero Roadmap: Assessing Readiness and Resilience in the Transitioning Energy Sector
	OP 2.1.3	Athira C and Meera Prathapan	Balancing Growth with Sustainability: A Systematic Review of Tourism Gentrification
	OP 2.1.4	Nanditha Dev and Dr. Johney Johnson	Is Green HRM a Missing Link in Translating Stakeholder Green Pressure into Corporate Sustainability?
	Oral Presentations @ Seminar Room-12, AB-2, New Campus Session 2 : Sub-Track 2		
11:30 - 01:00	OP 2.3.1	Gideon Balasingam , Rebecca Anns, Shobana S and Deepthi Krishnan	Market Preparedness for Policy Interventions towards Domestic Sustainable Markets: A study on Thai Rice Supply Chain
	OP 2.3.2	Manish Ranjan	A case study on Climate Risk Assessment and Management in Indian Financial Institutions
	OP 2.3.3	Amar Jadhav	Information Technology enablers for Auto Sector to embrace circular economy
	OP 2.3.4	Kshitij Sharma	Promotion of social enterprise as driver of sustainable economic growth: Empirical evidence from Gondia, Maharashtra
	Oral Presentations @ Seminar Room-13, AB-2, New Campus Session 2 : Sub-Track 3		
	OP 2.4.1	Eswar Prasad Manapuram and Dr. Truptha Shankar	Green Product Management: The Linchpin Of A Startup's Sustainability
	OP 2.4.2	Nagamalini Thiravidamani	Sustainable 'Innovations' Through Reverse Logistics And Lean Packaging

		and Reeves Wesley J	
	OP 2.4.3	Rahul Agarwal	Mundra Port – Shining example of Growth with Goodness
	OP 2.4.4	Snehal Jariwala, Ankita Morbia and Ankrati Jain	Critical Lens: GHG Metrics in the Plastic Circular Economy (A Case Study Approach for Plastic Waste Management in India)
	OP 2.4.5	Gideon Balasingam, Rebecca Anns, Shobana S and Deepthi Krishnan	A comparative study on methodologies for greenhouse gas estimation for agriculture in Tajikistan
Oral Presentations @ Class Room-16, First Floor, AB-2, New Campus Session 2 : Sub-Track 4			
	OP 2.2.1	Sairam Moturi, Vijaya Bhaskar Marisetty and Sanjay Kallapur	Auditor Familiarity and Audit Quality in Business Groups
	OP 2.2.3	Neelam Chauhan, Dr. Purva Kansal and Dr. Keshav Malhota	Do Environmental, Social, and Governance (ESG) Disclosures Influence Corporate Value? Empirical Evidence from India
	OP 2.2.4	Urvashi Khandelwal and Chitranshu Khandelwal	The Shadow of Misconduct: How Unethical Behavior by One Firm Impacts the Valuation of Its Industry Peers
01:00 – 02:00 LUNCH BREAK			
	Oral Presentations @ Auditorium, AB-2, New Campus Session 3 : Sub-Track 1		
	OP 3.1.1	Kriti Johri and Kriti Johri	Climate Change Financing and Regulatory Framework - Lessons from European Union
	OP 3.1.2	Shivani Jain and Jagadish Prasad Sahu	The Tripod of Modern Banking: Digital Payment Adoption, ESG Performance, and Financial Performance of Indian Banking Sector
	OP 3.1.3	Swati Mulani and Dr. Vidhisha Vyas	Study of Impact Investment
	OP 3.1.4	Rajat Rakshit and Dr. Preeti Roy	On the Relationship between ESG and Default Risk
	OP 3.1.5	Priyansha Hajela	Integration of sustainability dimensions with corporate purpose of private actors with specific reference to the Corporate Sustainability Due Diligence Directive (CSDDD)
	Oral Presentations @ Seminar Room-12, AB-2, New Campus Session 3 : Sub-Track 2		
	OP 3.2.1	Anand Acharya, Shruti Sharma Rana and Bhawna Singh	A Comprehensive Analysis of Discrepancies in Assurance Statements among Energy Sector Corporations: A Gap Assessment and Strategic Implications for Enhanced Sustainability Reporting Practices
	OP 3.2.2	Sachin Choubey and Ms. Abhaya Pandey	Navigating the Green Labyrinth: A Framework for Integrating AI and Digital Sustainability
	OP 3.2.3	Digantika Ghosh and Dr. Shruti Sharma Rana	Assessing the significance of relationship between ESG factors and financial performance on energy intensive companies in India
	OP 3.2.4	Jairaj Gupta, R. Shruti and Xia Li	Are Developing Country Firms Facing a Downward Bias in ESG Scores?
	Oral Presentations @ Seminar Room-13, AB-2, New Campus Session 3 : Sub-Track 3		
02:00 – 03:30			

	OP 3.3.1	Gobinda Gopal Pahari and Chandra Sekhar Mishra	CEO compensation, family firms and Institutional investors: evidence from India
	OP 3.3.2	Biju Varkkey, Virangi Shah, Varsha Kandala and Jaseena Mol	Impactful Company Secretaries Insights from Indian Public Listed Companies
	OP 3.3.3	Shikhar Bhardwaj	Board interlocks and technological knowledge transfer
	OP 3.3.4	Vidya Mahadevan and Sowmya Subramaniam	Steering green initiatives: role of environmental management teams and board attributes
Oral Presentations @ Class Room-16, First Floor, AB-2, New Campus			
Session 3 : Sub-Track 4			
	OP 3.4.1	Dr. Esrafil Ali and Prof. Indranil Bose	Job Seekers' perceptions of corporate social responsibility practices (CSR) and organizational attractiveness: a multi-group analysis
	OP 3.4.2	Pooja Pooja, Vaishali Pandey and Vibhuti Tripathi	Connecting Through Anthropomorphism: How Human-Like Messages Enhance Empathy, Warmth, and Authenticity in Green Product Purchases with Nature Connectedness as a Moderator
	OP 3.4.3	Baikunthanath Sahoo, Santosh Kumar Sahu and Krishna Malakar	Analysing the impact of corporate social responsibility on the environmental performance of manufacturing firms in India: the role of sustainability disclosures and ISO 14001 certification
	OP 3.4.4	Kashish Gupta	When Does Sustainable Packaging Not Work? Consumer Inferences For Core And Peripheral Cues
03:30 – 04:00	TEA BREAK		
05:45 – 06:15	REFLECTIONS ON THE CONFERENCE AND ANNOUNCEMENT OF BEST PAPER AWARDS (Auditorium, Academic Block 2, New Campus)		